

Logo  
Designer



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# من نحن

تأسست شركة لوجو ديزاينر في مصر عام 2009  
بهدف أساسى وهو احداث تأثير كبير  
في العملية التسويقية

يدير فريقنا المحترف حملات متعددة  
القنوات ويقدم تقارير مفصلة ورئيسي قيمية  
لدفع استراتيجيات المستقبل لعملائنا  
ونظراً لأن لكل علامة تجارية قصة لترويها - قصة  
يمكن أن تساعد في التواصل مع عملائها على  
مستوى عميق، نقدم محتوى جذاب  
عبر العديد من القنوات، بما في ذلك وسائل  
التواصل الاجتماعي والموقع الإلكتروني  
لمساعدة عملائنا في الوصول إلى  
جمهورهم وزيادة الوعي بمنتجاتهم وخدماتهم



## مهمتنا

مهمتنا في شركة لوجو ديزاينر هي مساعدة  
عملائنا على زيادة مبيعاتهم وتحسين تواجدهم  
على شبكة الانترنت وتحقيق أهدافهم المرجوة

## رؤيتنا

نظم لأن تكون الوكالة التسويقية الأكثر فعالية  
وريادية في العالم. ونحقق ذلك من خلال زيادة  
عائد استثمار عملائنا، والحفاظ على زيادة  
الأرباح بشكل مستمر

# خدماتنا

نحن وكالة تسويق رقمية شاملة  
نقدم حملات مصممة خصيصاً للوصول إلى الجمهور المستهدف  
وتحقيق نجاح مضمون لعملائنا  
تشمل مجموعة خدماتنا الشاملة

- ١ - تصميم الهوية البصرية
- ٢ - تطوير السوق
- ٣ - تصميم وتطوير مواقع الويب وتطبيقات الجوال
- ٤ - التسويق الإلكتروني و مواقع التواصل الاجتماعي
- ٥ - إدارة العلاقات العامة وإدارة الفعاليات
- ٦ - إنتاج الوسائل

# ما يمكن أن تتوقعه؟

يمكن أن يكون من الصعب التميز في سوق التسويق الإلكتروني المكتظ به في الوقت الحاضر. ومع ذلك، باستراتيجية صحيحة، يمكنك زيادة رؤيتك وجذب المزيد من العملاء إلى عملك. هنا يأتي دور لوجو ديزاينر



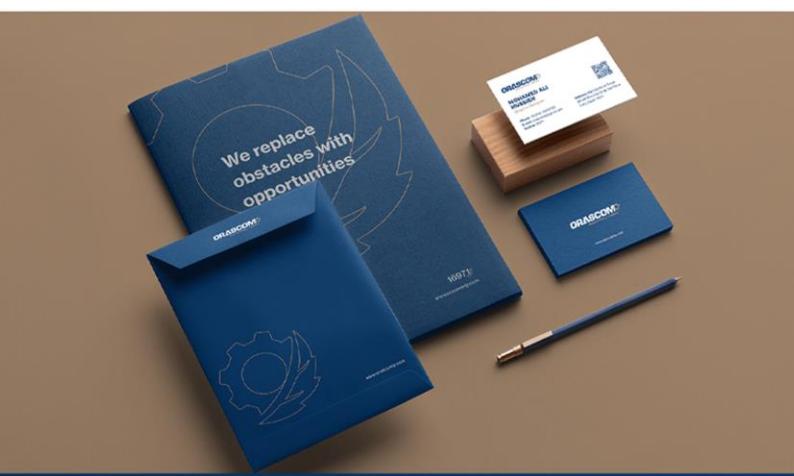
# الجنة سركش





# أحدث أعمالنا

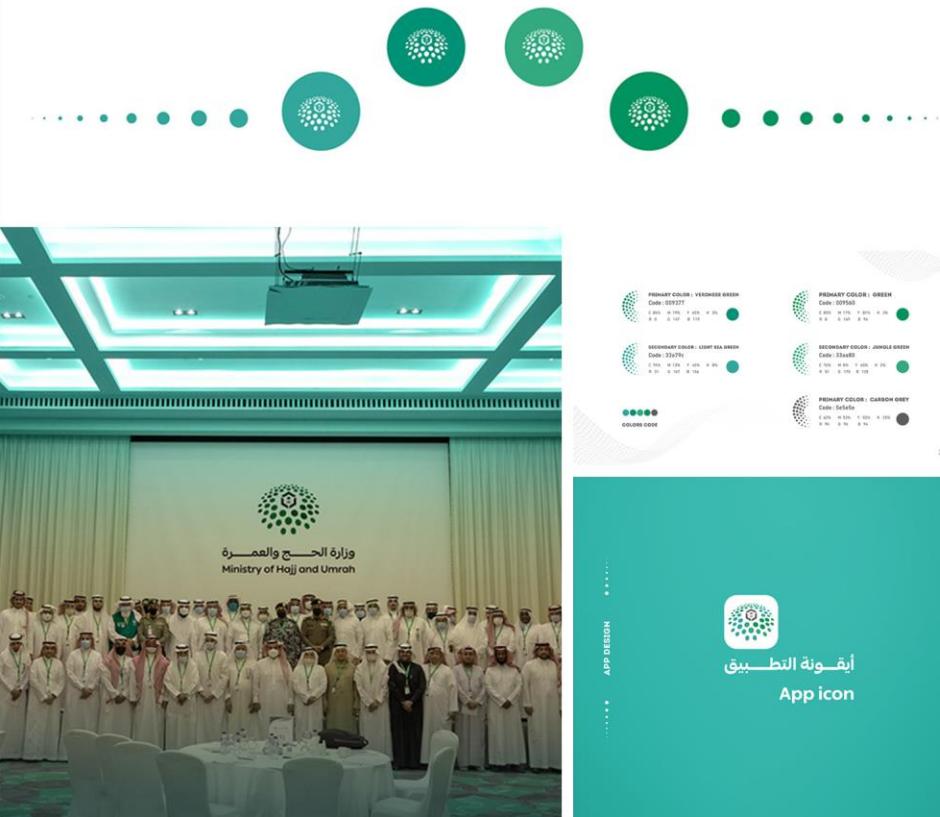
# | المويه البصرية |





# وزارة الحج والعمرة

## Ministry of Hajj and Umrah



LIMITED OFFER

## One ticket. From home to stadium.

Book a Business Class seat and get access to one game using the same boarding pass.



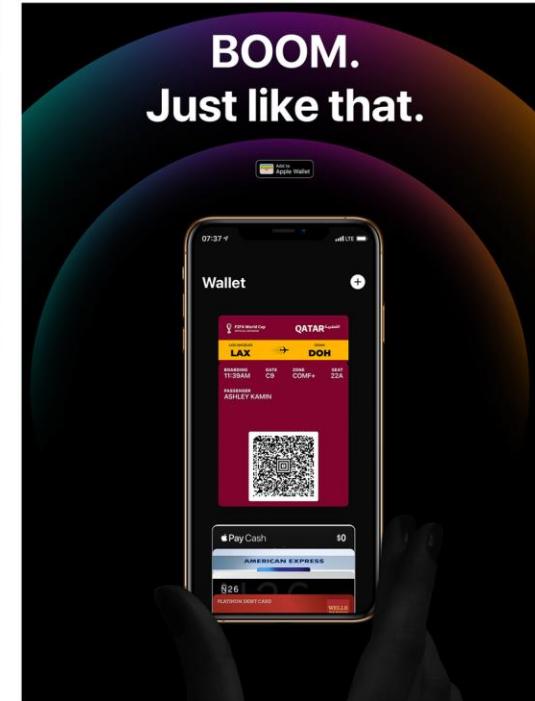
New Livery



Current



Unmistakably Qatari by design.  
Immediately recognizable even in the sky.



BOOM.  
Just like that.

QATAR القطرية

FIFA World Cup™ Qatar — Official Rebrand Proposal

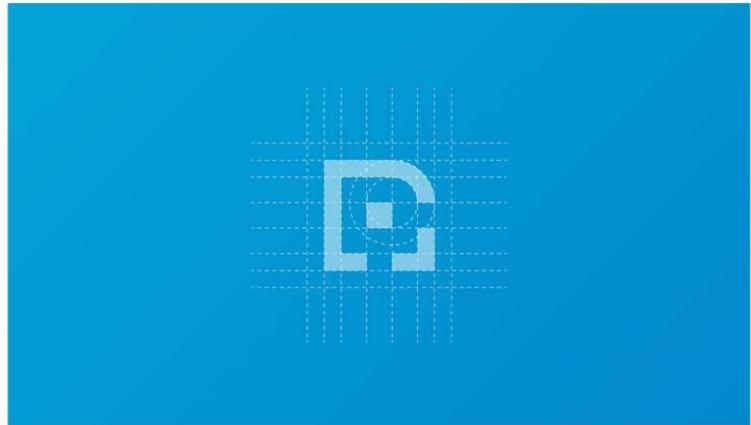
BY ZANE HASAN



O +   
 TROOSH + SEWING NEEDLE

★ Design Style - theme



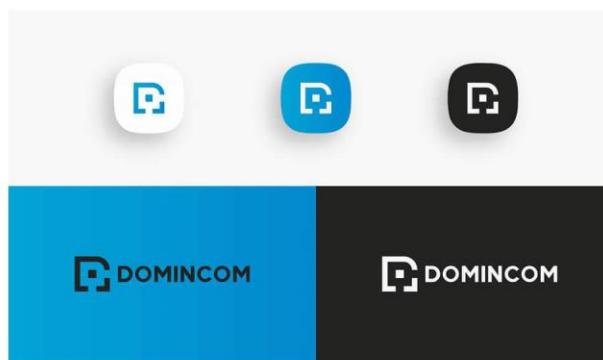


## Guidelines



**DOMINCOM**

**DOMINCOM**



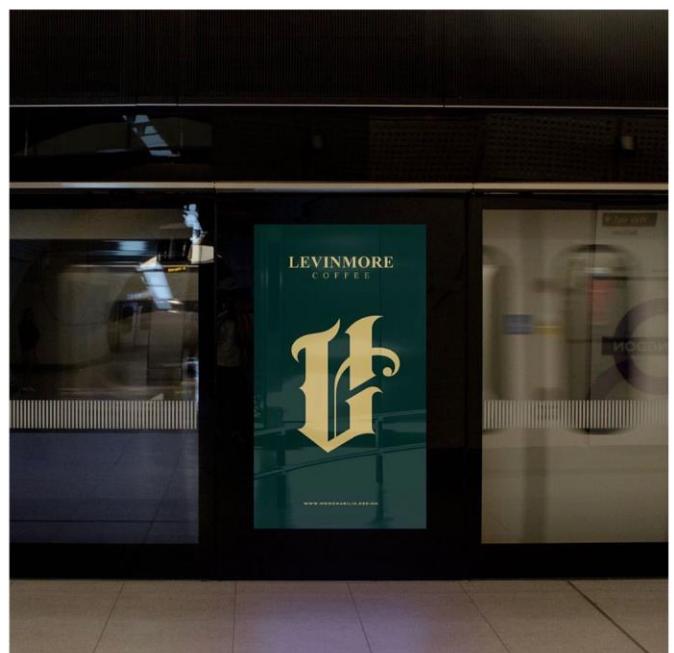


# DRIVE WOW

HURGHADA



O +  
O Letter  
> NOW <  
  
Drive  
Wheel





# BRAND BOOK

## The Logo

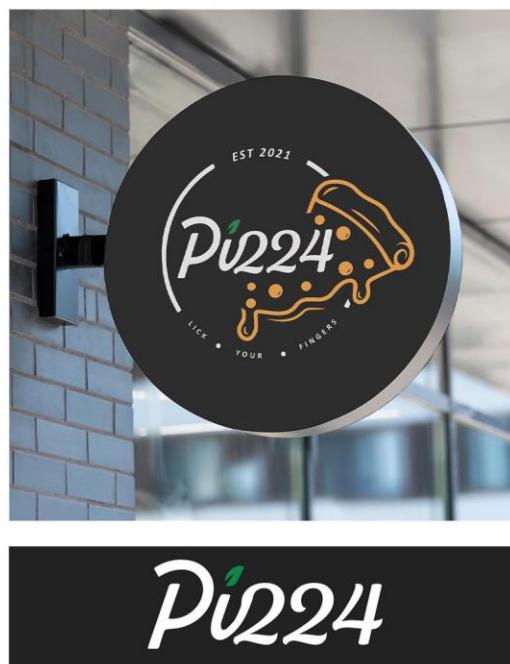


(د) حرف ال +  + Dabberha



The Logo positive/negative







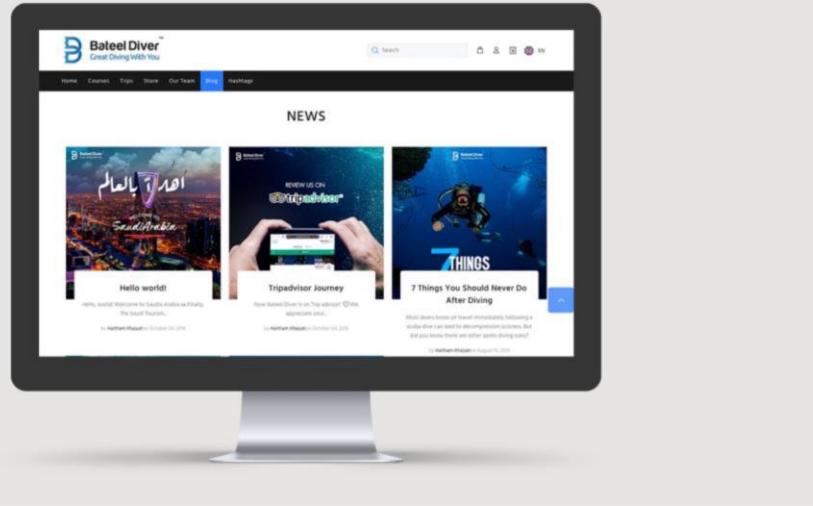
+



Infinite Energy

Eco Energy



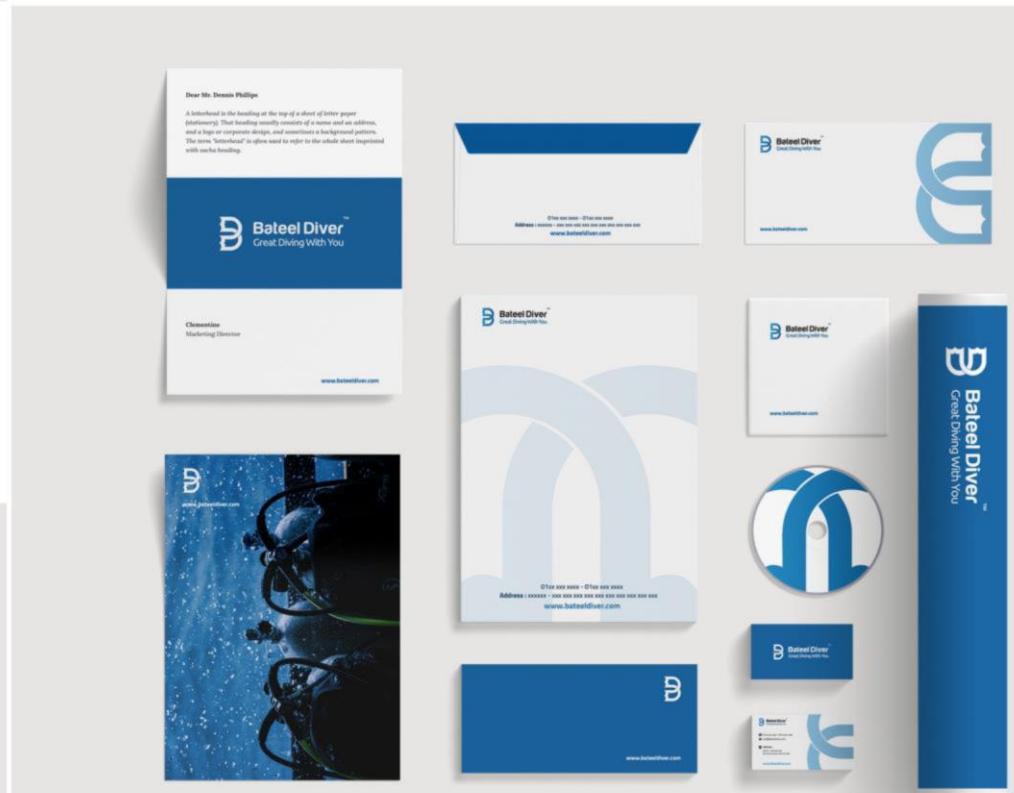


B + D + Flippers

**B letter**

**D letter**

**Flippers**





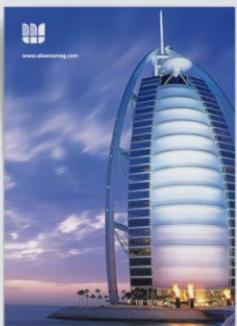
**FW** FEARLESS  
WARRIOR





# Al Wesam | الولـام

## Real Estate Development



■ CMYK : 10385a  
■ CMYK : 0da193

■ CMYK : 231f20

W +  
W letter      Towers Sign

Branding Project for Capital Led Innovation



Meaning of **CAPITAL** in Technology  
(Largest Cities - Main - Main Boundary - Vertical)  
Here we find (**GLOBE**)

+ C Letter

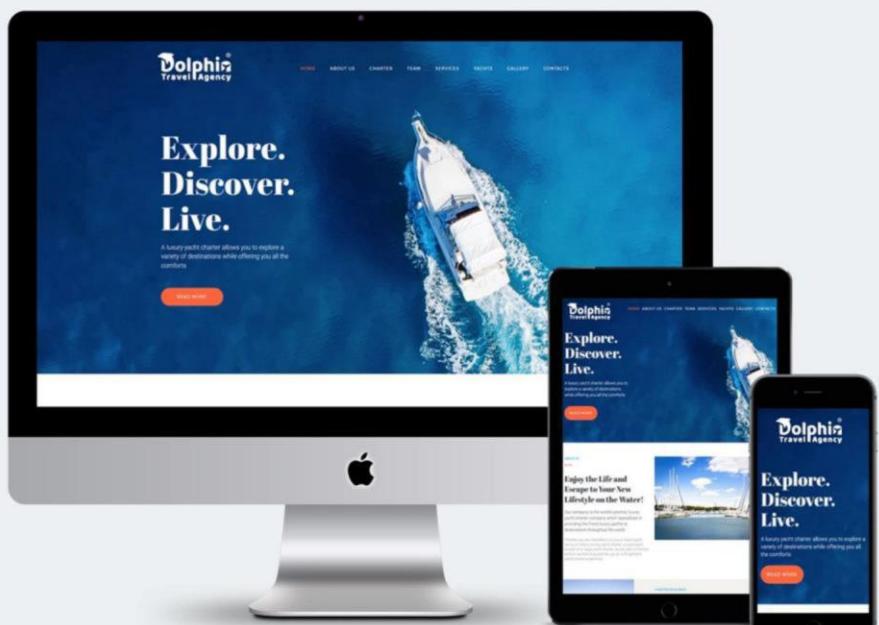


Logo Colors



Logo reaction over various backgrounds





Dolphin

+

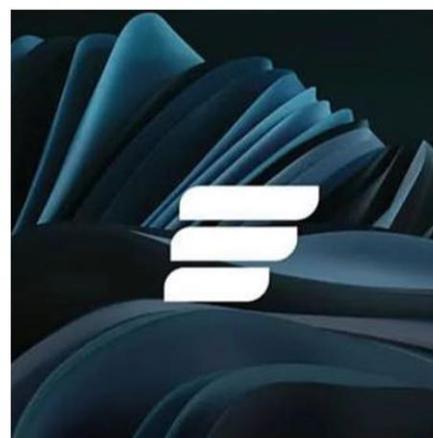
D

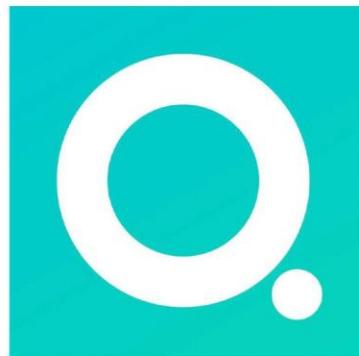
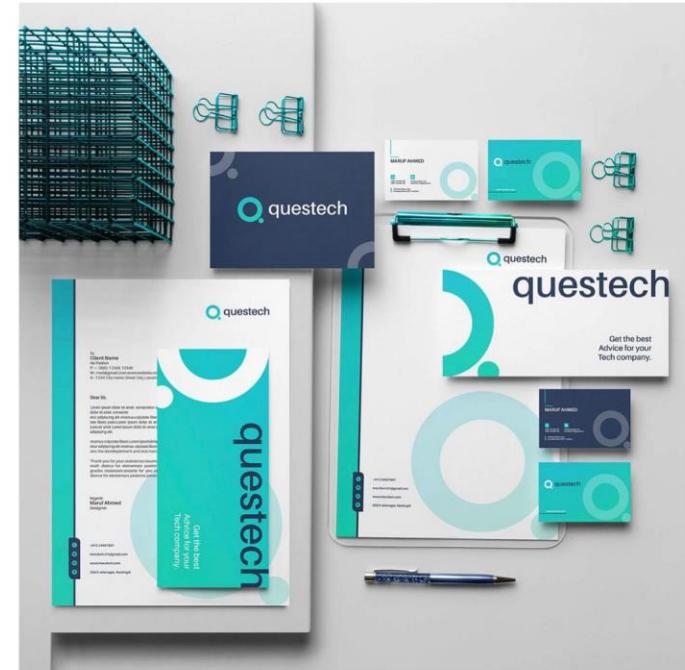
+

n

D letter

N letter

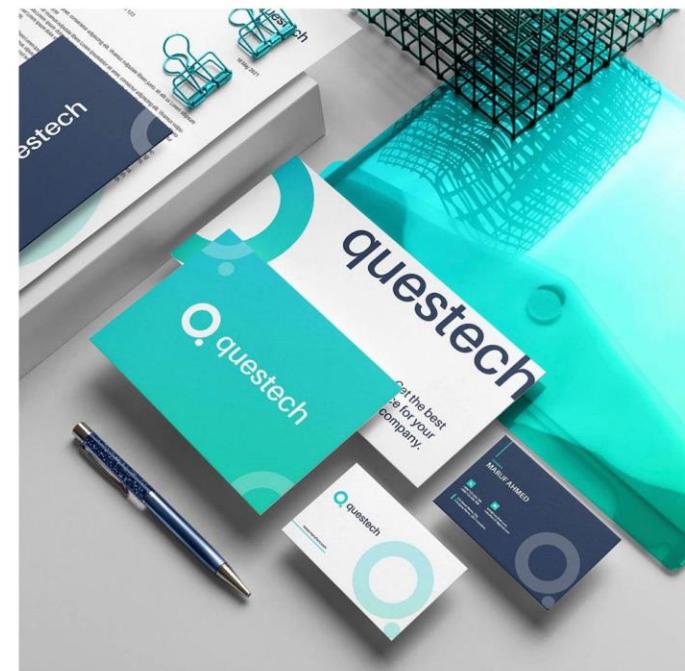




questech



questech





**GEOVANO**  
FINANCIAL

Main Logo



Font

ABCDEFGHIJK  
LMNOPQRSTUVWXYZ  
WXYZ  
0123456789

abcdefgijk  
lmnopqrstuvwxyz  
wxyz  
0123456789

Color Palette

#F2F2F2  
#Ed9150

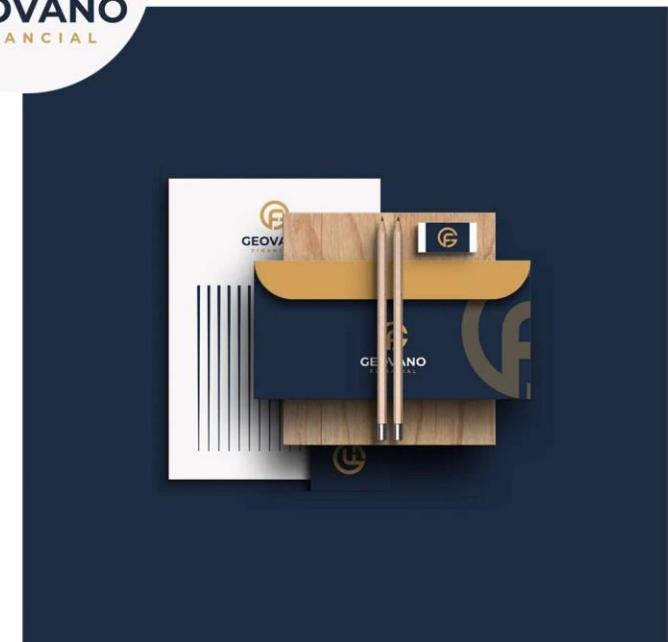
App Icon Sample

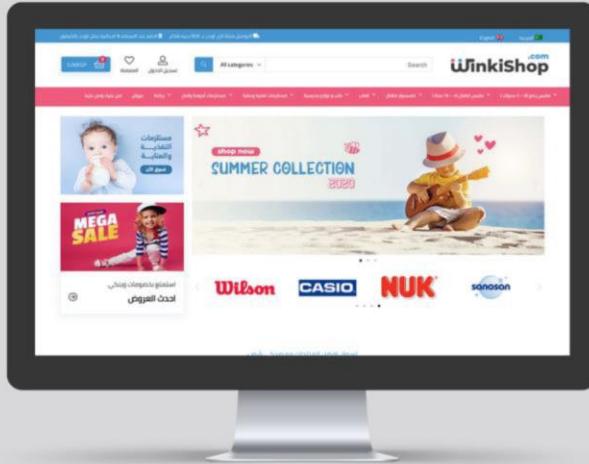


Logo Placement



Logo Constructions





.com  
**Winkishop**



Boy's  
Wear



Girl's  
Wear



Shopping  
cart

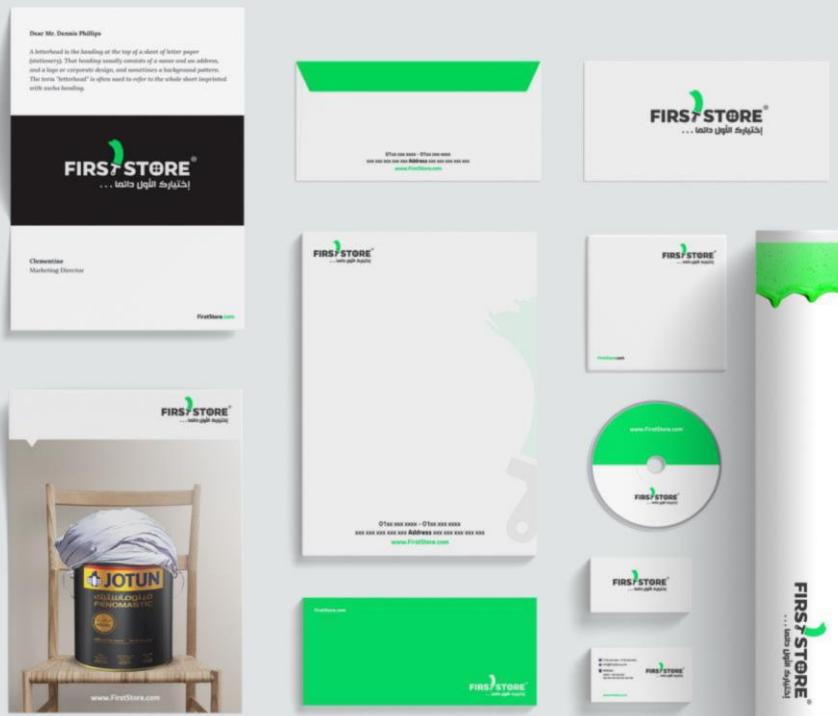




# YNFLUENCE

Health & Fitness Academy







# أحدث أعمالنا | الملف التعريفي للشركة

# ملف تعريف الشركة



## نبذة عن الشركة :

تعتبر شركة سهتك تهمنا لخدمات التأمين الصحي هي الأولى في مصر دون تدخل أي أعباء إضافية على المرضى.

نأسف عن زيارتك هنا الاستثناء رقم ٢٣ بتاريخ ٢٢/٢/٢٠٢٣ وتحمل رقم تسجيل ترخيص (٧١٩٨٦/٢٥٨) وسجل أخبار رقم (٢٢٦٣) هي الأولى من نوعها التي تقدم تأمين أول وأسفل سهل وآمن وذكي وهي الشريك الذهبي للتأمين الصحي في مصر وتقديم أكثر منحة مجانية شاملة تجمع بين معايير الجودة والجودة والجودة - العيادات - المستشفيات - مراكز الأشعة - مراكز التحاليل - مركز المستلزمات الطبية

### رسالتنا

الارتقاء بمنظومة التأمين الصحي في مصر دون تدخل أي أعباء إضافية على المرضى.

### المقدمة

تقديم رعاية صحية فعالة في مصر



## الخدمات التي نقدمها هي

نظام تأمين صحي متكامل لتسهيل وسimplifying عملية الحصول على تأمين صحي على كل الخدمات

الآن - إنهاء إلزامك بزيارة طبيب متخصص توفر

الجودة - تقديم معايير وخدمات عالية الجودة بما

تحمل ضررًا بعد التقاضي

نظام تأمين صحي متكامل لتسهيل وسimplifying عملية الحصول على تأمين صحي على كل الخدمات

تقديم الرعاية عدد كبير من المستشفيات الخاصة والمدارس

الجودة - تقديم معايير وخدمات عالية الجودة بما

تحمل ضررًا بعد التقاضي

- تقديم خدمات مجانية للمريض بدون أي تدخل من المريض في جميع المؤسسات الطبية المتعاقدة معنا
- تقديم منصة مجانية شامل جميع المؤسسات الطبية (المستشفيات - العيادات - مراكز الأشعة - مراكز التحاليل - مراكز المستلزمات الطبية) في مصر
- تقديم صدقة خاصة بالتطبيق تفوق ٣٠٪ؐ إجمالية إس داده التأمين صحي وبدون أي إجراءات روشنية
- تقديم استشارات طبية مجانية للمريض من خلال التطبيق

## لماذا ستحل نهمنا

- أول شركة تقدم تأمين صحي لأول مرة في مصر
- نذهب من الصفر إلى المليار في يوم واحد
- نضع المعايير العالمية للمعايير
- نوفر نسبة تأمين أعلى بـ 30٪ؐ على أي تأمين صحي آخر
- العيادات ومستشفيات في جميع أنحاء مصر
- نقدم كشف رقمي للكشف عن الأمراض
- نقوم بـ ٣٠٪ؐ من التأمينات في مصر
- نوفر أول منصة ذكية لتأمين صحي للمؤسسات الطبية

## نواصل معنا

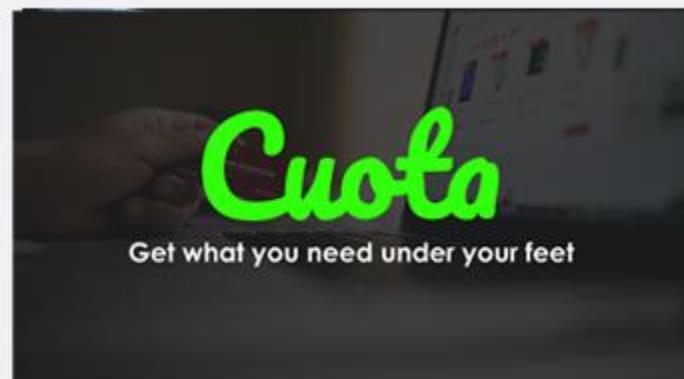
رجاء الضغط على هذه الايقونات

sehtaktehmna G  
Sehtaktehmna

+20 155 326 4455  
+20 155 327 4455  
+20 155 326 4455

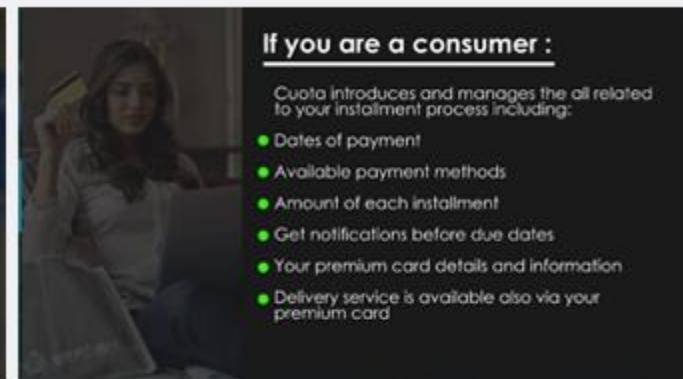
[www.sehtak-tehmna-eg.com](http://www.sehtak-tehmna-eg.com)  
[info@sehtak-tehmna-eg.com](mailto:info@sehtak-tehmna-eg.com)





## Cuota Overview :

- Cuota is the first installment platform for both consumer and retailer.
- Cuota enables you to use your premium card to buy online in installment all goods you want except (Real estates and Cars)
- We are an online store that allows you to buy from the whole online stores in Egypt and all the world such as Souq.com, Jumia, and Amazon
- As an installment platform, Cuota allows you to make great benefits from your installment options by putting your products by the community of all people who search for buying in installments with their premium card



## If you are a consumer :

Cuota introduces and manages the all related to your installment process including:

- Dates of payment
- Available payment methods
- Amount of each installment
- Get notifications before due dates
- Your premium card details and information
- Delivery service is available also via your premium card



## If you are retailer :

With Cuota you will be able to:

- Follow all your transactions that done by installment via premium card
- Know due dates for installments
- Manage your customer's data that include the goods he bought and his contact data
- The collection method related to each customer
- Get notifications before due dates



## OUR CLIENTS

- Noon
- I2
- Souq.com
- Sky
- Mii
- Qanwat
- 80% of mobile phone suppliers all over the world



## Our Philosophy :

- We look forward to delivering the most top-notch benefits and satisfaction that the online installment market wants by maximizing the benefit for all online stores and facilitating the installment process for consumers who search for buying in installment with their premium card.
- All your transactions are safe and served by our customer service team who make customer satisfaction his main priority.

"Get what you need under your feet"



## Company Overview :

- UNION LOGISTICS provide shipping, logistics and Warehouse services - wherever you go

● Established in the LOGISTICS HUB of Middle East market in the year of 2006 with well versed, highly talented & experienced professionals in the Freight Forwarding Industry. To provide global excellence for your logistics needs. Our existing capacity and facility allows us to offer a total logistics solution with the blend of cost efficiency and service level to your mark. Provide our customers with a number of flexible & competitively priced, high quality transportation solutions.

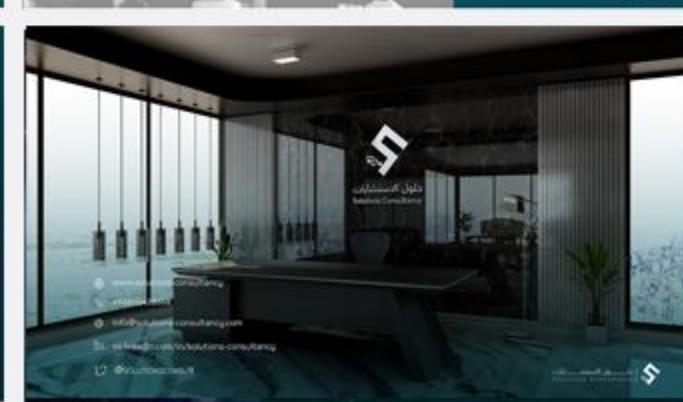
● Powered by 2 warehouses at Dubai airport free zone and All mountain and 3 warehouses in Egypt at the free zone, Giza port, and the local zone.

- Become the company of choice for cartage services by earning the customer's respect and loyalty. Prove to ourselves and the freight industry that we deliver on
- our service promises and exceed all expectations.
- Develop the most ethical, professional, and dedicated sales, customer service, and operations personnel in the freight industry.
- Provide a challenging and rewarding work environment where opportunities for career growth and job satisfaction are a reality. Dedicate ourselves to the development and continual improvement in every section of our business. Do our best to help our customers achieve their goals while recognizing that our own success is mutual.

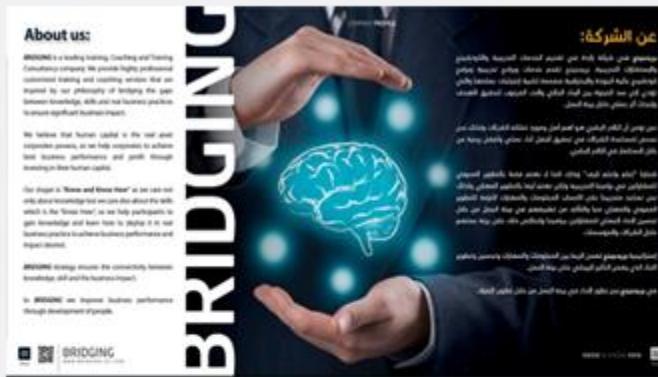


Mohamed Rashwan  
0102283388  
M rashwan@unionlogistics.oe  
www.unionlogistics.oe

ملف تعريف للشركة



# ملف تعريف الشركة



# ملف تعريف الشركة

EILFIA  
T&T



المصرية الدولية  
للاستشارات القانونية والتدوين التجاري

## نمتلك خبرات ومؤهلات فريدة لحل مشكلات عملاءنا الكرام

كما تضم المؤسسة أيضاً ذخيرة من أفضل مستشاري  
المحاسبة القانونية وذريعة المحاسبة وأدلة مدقق تم إعدادها قسم  
أوشنشاري الشركات فيما يختص باستشارات الموارد البشرية  
والأعمال مع فئات العمال تقدم المؤسسة كافية أساسيات ومتطلبات  
ومعايير العمل حتى تقدم للمؤسسة كل التفاصيل والأهمية  
والمتاحة فيها يختضن ركبة شؤون العمالة وذلك عن طريق  
توفير كافة الدعم والتوصيات التي يواجهها العامل  
ويترك إهتماماً على تفهم الفضائل التي يواجهها العامل  
وتقديم الدليل القانوني المناسب بمهنية عالية في الوقت  
المحدد.



## التعريف بالمؤسسة

لقد المؤسسة من المؤسسات النبوية ونزيه مجده بأحدث الوسائل الالكترونية  
القانونية بذريعة مهني ونزاهة مجده بأحدث الوسائل الالكترونية  
أعدها وأدلة مدققتها.

تستخدم الأسلوب المؤسسي الأمثل في التعامل مع معلومات العينة عملاً  
ونظاماً.

تعتمد على توزيع الأعمال والذكريات بين كوادرها وظائفها القانونية  
العامة في المقر الرئيسي للشركة بالعمل على الدوام المطلوب.

تقى العدد من الكوادر النوعية والمختصة في جميع فروع القانون.  
منعاً ومتعاً ومعتمدة مع العدد من الشخصيات الاعتبارية والادارية والمصالحة  
والرؤسات القيادية والمشاريع الاستشارية المحلية والدولية.

مختصة في مجال الدفاع عن جميع الحقوق المعرفية وترخيصها ( علامات  
تجارية - مواثيق حقوقية - تذاكر طيران - براءات الاختراع - ادلة منعها -  
اسماء انجليزية - إضافة إلى حقوق المؤلف وما جوازها وما اشترط عنها )

ويمكنكم زيارتنا أو زيارة المكتب في كل من المدن  
والمدن الأخرى في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

تعتبر المؤسسة المأذونة من المؤسسات الرائدة في تقديم  
الخدمات القانونية والمحاسبة في مصر.

## توثيق زواج الأجانب

ويقتصر مكتب المكتب المتخصص في حل مشكلات توثيق زواج الأجانب والمد  
الله وحدهما دعوى ثبوت زواج الزوجين في محكمة الأسرة وإثبات  
الزواج بين المصري والأمريكي والمصري والإنجليزي والأمريكي والإنجليزي  
موقود الزواج من مكتب معتمد وتوثيق العقد من الخارجية المصرية

حال الزواج هي :

- 1 - زواج الأجانب من مصرية
- 2 - زواج المصري من أجنبية
- 3 - زواج الأجانب من أجنبية



## الخدمات القانونية التي يقدمها المكتب

أولاً - بالنسية للأفراد :-

يقدم المكتب الجنائي في مجال القانون الجنائي بالنسبة للأفراد وذلك عن طريق ذخيرة من المحامين المتخصصين  
في القانون الجنائي علي رأسهم السيد المستشار مؤسس المكتب.

ثانياً - القانون الإداري :-

يقدم المكتب ذي الخبرة في مجال القانون المدني وهو ما أدى إلى أن وفق المكتب  
بالحصول على العديد من الcases المتخصصين في قضايا القانون المدني وهو ما أدى إلى أن وفق المكتب  
تمتلك كل الأدوات القانونية لحل مشكلات الشركات في زمن قياسي



## الأستاذة ممثل المكتب

المستشار القانوني / ياسر شوقي فتحي

محامي بالاستئناف العالى و مجلس الدولة و مجلس الدولة  
و بكل جلس تقاضي المحاكم بالجديدة  
رئيس قسم القضاوى والعقود بالشركة المصرية الدولية  
للتحكيم الدولى بالجديدة المصرية "الكونوكوپوجيا الفار" عازتك  
مجلس إدارة جامعة الدراسات الاجتماعية للمحامين وأسهرهم  
وأصحاب الشهادة في كلية الحقوق جامعة القاهرة المسئول  
العام للعلوم  
دكتور ياسر شوقي فتحي الشوكلي في كلية الحقوق جامعة القاهرة  
المصرى والتى يدير بخلاف العمل وأجراءات حفظ العمل



Thank You

١٠ شارع حسن طيفي - امام فندق نريون  
الخلية المأمون - مصر الجديدة - القاهرة

010 98 0088 73 - 011 45 3050 30

WWW.EILFIA.COM

YASSER.SHAWKY@EILFIA.COM @

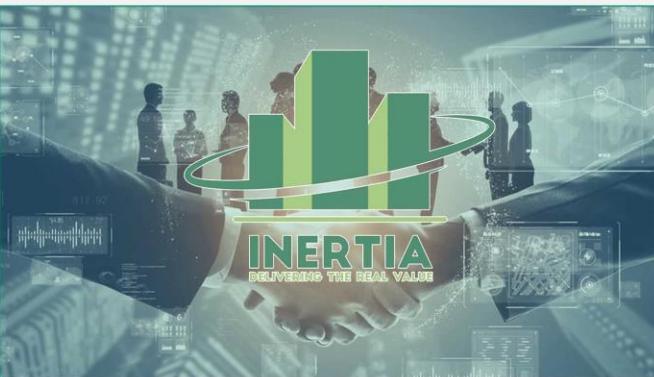


مواجد المكتب

من الساعة السابعة مساءً حتى الثانية عشرة ظهراً

ياسر شوقي فتحي  
المحامي والاستشاري القانوني  
بالاستئناف العالى و مجلس الدولة

# ملف تعريف الشركة





## INERTIA Contracting & Trading Co

### INDEX

- About Inertia
- Vision & Mission
- Business Objectives
- Commitment to Quality
- Competitive Advantage
- Organizational Chart
- Main Scope of Services
- Environment, Health & Safety (HSE)
- Clients & Associate Companies
- List of Projects
- Contact Us





## ABOUT INERTIA CO.

INERTIA Contracting and Trading Company is one of the Engineering Solutions providers and Project Specialists. Founded in the year 2020, INERTIA offers Engineering Solutions mainly in Electro – Mechanical Activities. INERTIA Co. one of the listed Companies in Egyptian Federation for Construction & Building Contractors, and also holding the Commercial Registration No. 14645 L.L.C. Over the months & years, INERTIA has built-up a good reputation and is actively engaged in Turnkey projects in areas such as Electro-Mechanical works comprising HVAC, Plumbing & Drainage, Fire Fighting/Protection and Electrical Work. Also, Inertia Have Experience in the Earthworks to build roads & Site Development including (Landfill settlement and compaction Roadworks Sidewalks). Besides Cairo & New Capital City INERTIA ready to start its operations in the Upper Egypt, Damietta, Alexandria. INERTIA is also planning to expand its operations shortly to cover all of Egypt.



## Vision & Mission

### OUR VISION

To be the top-most leading Company renowned for Excellence, Quality, Performance and Reliability in Construction and Electro Mechanical works in the global market.

### OUR MISSION

To be a leader in Construction, Roads and Electro Mechanical works in the global market.  
To be our customers' most preferred choice by attaining excellence in quality and timely completed value-added projects.  
To continually innovate, develop and adopt state-of-the-art technology in methods and materials to enhance productivity and cost effectiveness.





## Environment Health & Safety (HSE)

Inertia LLC affirms its commitment to conserve the Environment and provide a Safe and Healthy Workplace to all employees.

### Objectives

- Incorporating HSE considerations in all business decisions.
- Comply with the legal requirements with respect to HSE.



```
graph TD; HSE((HSE)) --- Health[Health]; HSE --- Safety[Safety]; HSE --- Environment[Environment]; HSE --- Planing((Planing)); HSE --- Implement((Implement)); HSE --- Requirement((Requirement)); HSE --- Design((Design)); HSE --- Development((Development)); HSE --- QualityControl((Quality Control)); HSE --- Validation((Validation)); HSE --- QA((Quality Assurance))
```

## Clients & Associate Company



**VIP**  
Technology Solutions

## VIP Technology Solutions Presentation

### About Us

We are an Egyptian company specialized in installing and maintaining all control systems and IT devices.

### OUR TEAM

Shima Shawky  
Account manager

Mohamed Kabany  
Owner

Ahmed Salm  
Project manager

**START UP IN 2004**

The company's beginning was to provide solutions for all computer services

### STARTING IN 2008, WE HAVE BECOME AUTHORIZED DISTRIBUTORS FOR ..

DELL 2008 DELL

Microsoft 2009 Microsoft

Kaspersky 2010 Kasper Sky

**Success**

### Our Services Now

**SUCCESS**

**WE HAVE ALSO BECOME AUTHORIZED DISTRIBUTORS FOR ..**

Panasonic 2014  
ZKTeco 2015  
Hikvision 2016  
InterM 2017

**Success**

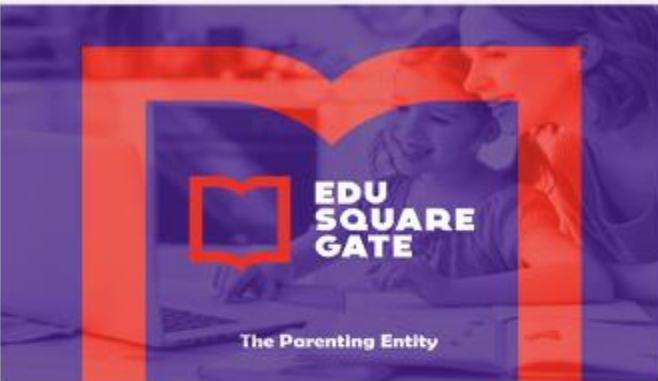
### Free technical consultations

Protection Tips      Useful location advice      quality standards

# THANK YOU

**VIP**  
Technology Solutions

# ملف تعريف للشركة



## Why do we exist?

Parents are often told to be their child's best friend, but what does that mean? What is the responsibility of a parent? How do we ensure our children grow up with all they need to succeed? Edu Square answers these questions and more.

Edu Square is a "Dynamic" space created to help parents communicate with professional experts and different educational entities.

Edu Square taps into a range of resources and best practices.

Edu Square helps parents to be the best version of themselves in raising their children.

Edu Square offers training on how to turn the negative impact of technology into positive, efficient and productive skill that helps their future to be successful.

Edu Square makes parenting easy and rewarding.

Edu Square aims to help parents think about and formulate technology to improve how their children interact with peers via technology.



## BEST OF PARENTING

If a challenging task is more straightforward, it is possible.

- A 100% personalized experience breaking the status quo to build a better future.
- Gain the support of our customized, trusted content, and turn your parenting into a fun task.
- An engineered system for perfect parenting.



## Introduction

The modern world has many changes that have taken place over the years. One of the most critical and challenging aspects is parenting. The task of a parent has changed significantly from the past to now. Parents today are under much more pressure than their parents when they had children in the 1970s and 1980s. Still, they also need to balance it with their own needs, which sometimes leaves them feeling overwhelmed as they try to figure out how best to raise their child.



## Our Mission

Edu square's Mission is to maximize the educational value by connecting children, parents, and educational entities, to empower parents with the latest, stimulating, and sophisticated digital content. High-profile experts in the field of education, in addition to international schools exhibition, highlighting competency-based educational and development programs that cover the needs of each country.



## Brand Message

• Parents need tools that will help them address any issues they face along the way, with the support of others that they may not already understand. Edu Square offers this through digital content that walks parents through a parenting journey from infancy to adulthood, including transformational experiences.

• Edu Square offers a complete childhood system to help today's parents balance these responsibilities while developing solid relationships with their children.

## Who are we?



Edu Square is the first platform in the Middle East that provides a complete parent's journey for your child and focuses on all pillars considering the global norms and new trends worldwide.



Through our educational modules, in-person workshops, social media platforms, and more - we offer everything related to a child.



Edu Square is a learning platform mainly created for parents interested in developing their children's skills and learning experience.



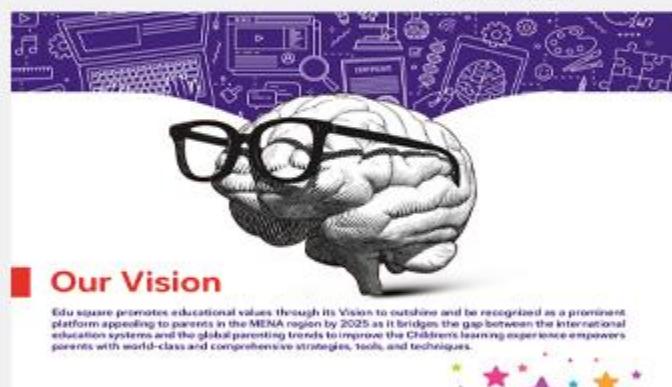
We focus on 4 main pillars that shape the child's life (educational, physical, social-emotional, and personal).



Edu Square empowers parents through transformational digital content to balance, connect and sustain their children's personal needs, developing them into happy adults.



Edu Square assists parents by guiding them further into the world of technology. They show you how to take advantage of it so that you can give your children every chance for success in their future!



## Our Vision

Edu square promotes educational values through its Vision to outline and be recognized as a prominent platform appealing to parents in the MENA region by 2025 as it bridges the gap between the International education systems and the global parenting trends to improve the Children's learning experience empowers parents with world-class and comprehensive strategies, tools, and techniques.



Info@edusquaregate.com  
sales@edusquaregate.com



Office: 02 33 919 300  
>2010 234 8006 - >2010 11399 391



Mobile: +2010 23 807 121  
+2010 234 8006 - +2010 11399 391  
[www.edusquaregate.com](http://www.edusquaregate.com)

# ملف تعريف للشركة



**Vision**

To be recognized as one of the top business education service providers in the Arab Region with which achieves international accreditation programs in management.

**Mission**

The mission of the GSB is to contribute to the intellectual and professional development of business future leaders by providing them with the highest quality of education in its fields and continuously updating them according to the requirements of the labor market.

## WHY GRADUATE SCHOOL OF BUSINESS?

**Student Centered:**

- We are committed to our students with world-class education, real-world research integration, application-driven methodology, and a focus on experiential learning.

**Success Centered:**

- We strongly believe in our student's capabilities and potential, we are relentlessly working hard to achieve their potential.

**Excellence Centered:**

- We are dedicated to local regional and international standard of quality education.

**Opportunity:**

- We work to ensure uplifting opportunities for our students, faculty and staff, for personal, intellectual and professional growth.

**Integrity:**

- We demonstrate integrity through fostering an environment of honesty, fairness and high academic ethical standards.



## MBA OVERVIEW

**\* The MBA (Master of Business Administration)**  
It is an interdisciplinary program designed to provide students with graduate level knowledge and skills in various areas of business administration. It is intended for students who want to enhance their knowledge and skills in business administration, business theory, and practical applications of business concepts.

**\* Duration**  
Minimum of 3 years (8 semesters) Maximum 5 years (10 semesters).  
6 core courses + Courses (3 courses)  
17 core courses - 4 concentration area courses - Thesis Proposal and Seminar course in addition to G.O. Thesis.

**\* Fall Intake**  
November / Application Deadline: Mid of October

**\* Spring Intake**  
May / Application Deadline: Mid of April

## First year

**CORE COURSES**

- Contemporary Management
- Applied Statistics
- Strategic Finance
- Financial Accounting & Reporting
- Operations Management
- Human Resources Management
- Business Economics
- Marketing Management

## Second year

**ONE TRACK**

**Executive Track**

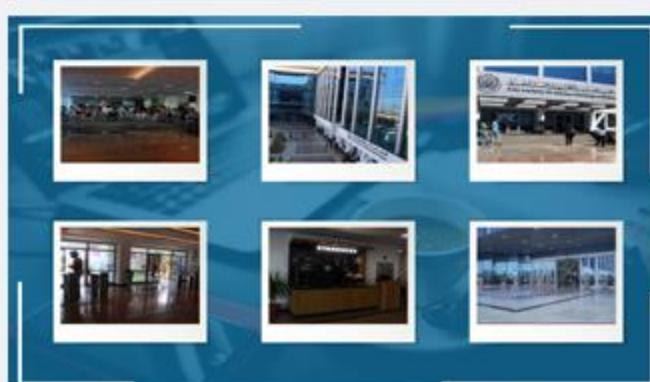
- Human Resources
- International Business Administration
- Business Management
- Finance Management
- Marketing Management
- Project Management

**Marketing & Finance Track**

- Marketing Management
- Finance Management
- Technique Analysis Management
- Investment Management
- Strategic Accounting

**Business Management**

- Product Management
- Cost Management
- Human Management
- Trade operation's Management
- International Trade



For more information about our programs please contact us.  
Working hours are Sunday to Thursday from 9 AM to 8 PM

**Smart Village - 8 2401 - October - Egypt**  
01223190313 - 01004440370  
SBS@arab.edu  
[www.oast.edu/en/colleges/gsb](http://www.oast.edu/en/colleges/gsb)

**Perfection**  
for Healthcare Quality and Consultancy Services

COMPANY PROFILE

## Position:

Since day 1, our goal is to have a continuous development and involvement with standards, tools and resources. Perfection has helped and will always help medical institutions to improve their quality and assess them with accreditation solutions consultancy in Egypt and Saudi Arabia to focus on patient safety.

## Scope of our services:

Middle East & North Africa

- Hospitals
- Polyclinics
- Pharmacies
- Medical laboratories
- Healthcare providers



## Our Team:

A team of selected, dedicated, professional Accreditation experts and healthcare trainers who hardly work to provide you with the guidelines of how to make your organization develop your care delivery system and always be beyond customers.

## Why do you need Perfection?

In a market full of healthcare systems, hospitals, laboratories ... You definitely need to highlight your organization's **existence** and here comes the effect of quality on your **market position**. You as a healthcare provider can just make **revenue** with quality implementation and accreditation, and this accreditation will help the workflow to be easier, therefore the revenue will increase. That's our role as "Perfection" who will help you get accredited by offering a variety of courses that will perfectly support you to reach an ultimate level of quality, so you can have a significant and trustworthy positioning in the medical zone.

You might find your work going well but to make sure the work continues and to reach the professionalism, you have to get the accreditation to give you the ability to make the highest revenue in a professional way. So you will be able to enhance the quality of work to get the perfection for your organization.

## Who We are?

Perfection healthcare quality and consultancy services is one of the leading quality management and accreditation solutions consultancy in Egypt and Saudi Arabia.

As you deserve the best medical services, we work on helping healthcare institutions to develop their services and achieve accreditation status in a reasonable time frame.

## What are the services we provide?

- 1** • Consultation for hospital accreditation (JCI, GAHAR, CBAHI)  
• Medical laboratory accreditation (ISO, CAP)

- 2** • Onsite training      • Self-assessment      • MOCK survey

- 3** Tailored Solutions:      • Infection Control Program  
• Quality Management      • Medication Management  
• Laboratory Program

- 4** • Individual development with group of training courses.  
(CHQO/ CFSD/ CPHGM/ CPBS / CMSO/ CPHM/ CPO/ CHAO/ CHRMG )

- 5** Policy Creation      **6** Actual Survey      **7** Gap Analysis

We have a partnership with American Institute for healthcare management, all certificates will be accredited from them.

## Mission:

Serving healthcare systems, hospitals, laboratories, and providers by providing the roadmap for a high-quality and safe patient care.

## Vision:

To be the most trusted and reliable healthcare quality consultancy company recognizable by our clients for delivering excellence in Egypt and Saudi Arabia.

### Dr. Maha Mourad Ismail

- Healthcare quality consultant.
- Authorised instructor from AMHIM.
- MBA, Royal British College.
- Certified Quality manager NQI.
- Certified Hospital Surveyor AMHIM.
- Certified medication safety officer AMHIM.
- Deputy quality manager in CBAHI accredited hospital in KSA.

### Dr. Noha Anwar

- Specialist of internal medicine, AI-Kasr Al-Einy university hospital.
- ISQUA fellowship member.
- Medical staff leader in CBAHI accredited hospital in KSA.



Perfection  
for Healthcare Quality and Consultancy Services

6th of October City, 4th district, 1st neighborhood, building Nr. 153, flat 1

+2011 587 06207

Do you have a Question?

info@perfection-consultancy.com

# ملف تعريف الشركة

**GREEN GROUP**  
**WELCOME TO GREEN GROUP**  
Company Profile  
2023

**Who We Are?**

Green Group is a full-service design, engineering, construction, and maintenance company. We specialize in green buildings, infrastructure, and industrial projects. Our mission is to create spaces that not only meet the practical needs of our clients, but also inspire and uplift the human spirit with the best quality,innovative ideas, and experience.

01

**Our Vision**  
We see ourselves as a company that represents creativity and pure ethics at the forefront. To reflect our design to reflect the beauty, Greenery, and architectural depth of our company.

**Our Mission**  
Our focus is blending function with eye-catching designs. Consequently, our mission is to create spaces that not only meet the practical needs of our clients, but also inspire and uplift the human spirit with the best quality,innovative ideas, and experience.

02

**Our Goals**

- Build unique green areas to give the world the natural power to heal.
- Be the most reliable choice in the market by 2020.
- Create the best environmental solutions for sustainability and conservation of natural resources.
- Reach self-sufficiency and have the ability to manufacture and innovate all our 100% Build products.

03

**Our Values**

- Innovative designs:** Our unique perspective in design evolves through each team member we have in their creative ideas, searching and development, and providing the needed environment to transform the achieved results into a unique piece of work.
- Quality control:** we provide an environment where management and employees strive for perfection, starting with designing, using supplies suitable for different climates, and implementing the process with passion.

04

**Our Values**

- Passion:** We love what we do and why we do it. As well as we believe that our passion for matching each of your needs and the care we have for every inch we build will lead us to perfection.
- Sustainable development:** We care for our people and planet. So we use our power to create a long-lasting positive impact in our society.
- Customer satisfaction:** We are eager to build positive experiences. We see our relationship with our clients from the perspective of building growth, sustainability, and stories.

05

**Our Brands**

Design      Build      Garden

06

**Our Clients:**

VILLE POLYMI  
الإمارات للبناء  
الإمارات للبناء  
Takamal  
بنك التوفيق  
بنك التوفيق  
Hilton  
دبي للطيران  
DUBAI AIRPORT  
بنك التوفيق  
بنك التوفيق

Thank you

أحدث أعمالنا

| السوشيال ميديا |



- ICON -

CLINIC

DR. HATEM EL-SAHAR

## DR. HATEM EL-SAHAR

A well known plastic surgeon, that provides a highest quality of literally everything!

(FACEBOOK – INSTAGRAM – GOOGLE – SEO – SNAPCHAT)

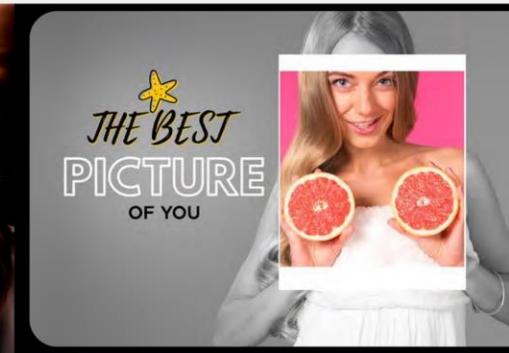
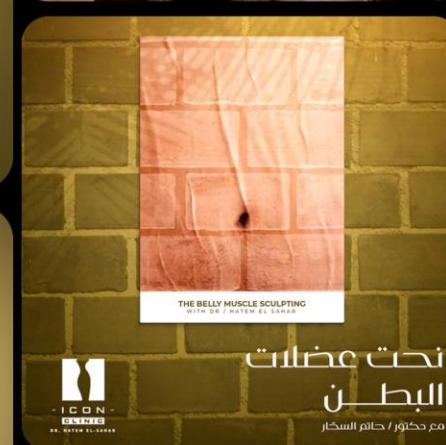
# مشاريع السوشیال ميديا

photo Session



# مشاريع السوشيوال ميديا

## Social Media





جمال طبيعي  
نحت الجسم  
BODY SCULPTING



D R . O B A D A

JAMALEK CLINIC  
DR. OBADA



Jamalek Clinic is a plastic  
surgery clinic

(SOCIAL MEDIA CAMPAIGN)

# Social Media



Breast Augmentation



Gynecomastia



Rhinoplasty

# MAGHRABY HAIR CLINIC



One of the well known drs for the hair transplant in Egypt and one of the first ranked in the Middle East!

(SOCIAL MEDIA CAMPAIGN)



## Social Media



عيادات المغربي لزراعة الشعر في مصر  
HairEgypt.net  
3h · 432 likes

زراعة الشعر مع الدكتور شادق المغربي

MAGRABY HAIR CLINIC

432 likes · 58 Comments · 1 Share

Like Comment Share

صلع وراثي  
4h · 432 likes

اتخلص نهائياً من الصداع

A screenshot of a Facebook post from "HairEgypt.net". The post features a doctor in a blue shirt performing a hair transplant on a patient's head. The post has 432 likes, 58 comments, and 1 share. The caption reads "زراعة الشعر مع الدكتور شادق المغربي" (Hair transplant with Dr. Shadegh Maghraby). Below it, another post from "صلع وراثي" (Hereditary Baldness) shows a man with a shaved head and the caption "اتخلص نهائياً من الصداع" (Get rid of the headache forever).



# CHAMPOLLION NILE CRUISE

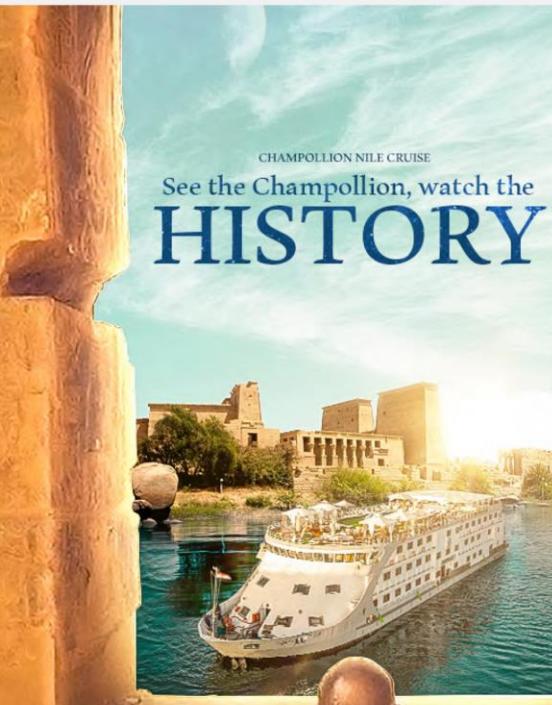


CHAMPOLLION IS A  
FLOATING HOTEL FOR THE  
NILE CRUISE TRIPS  
IN LUXOR AND ASWAN

(FACEBOOK – INSTAGRAM – GOOGLE)

CHAMPOLLION NILE CRUISE

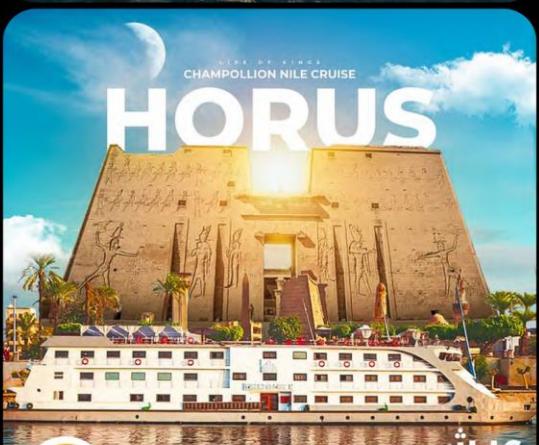
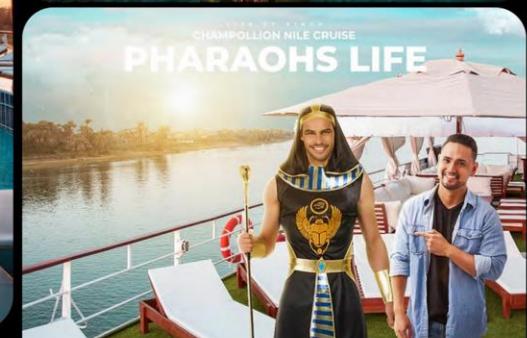
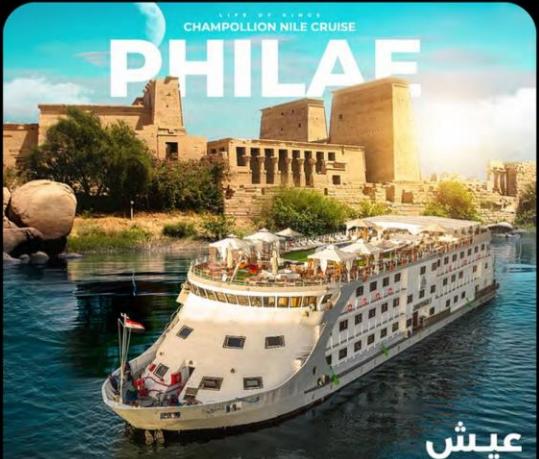
See the Champollion, watch the  
**HISTORY**



For the first time in Egypt, enjoy spending 7 nights - 8 days with your family  
on Champollion Nile Cruise, Luxor and Aswan trips

# مشاريع السوشيال ميديا

## Social Media



# C.I.T TRAVEL



AN EGYPTIAN TOURISM  
COMPANY THAT INCLUDES  
TRIPS ALL OVER THE WORLD

(FACEBOOK - INSTAGRAM - GOOGLE)

**Life is Back again**

BOOK NOW YOUR TRIP



# مشاريع السوشيوال ميديا

## Social Media



# ASPECTS CLINICA



A medical center for the beauty and medical services, with the latest technologies in the middle east!

(FACEBOOK - INSTAGRAM - GOOGLE)



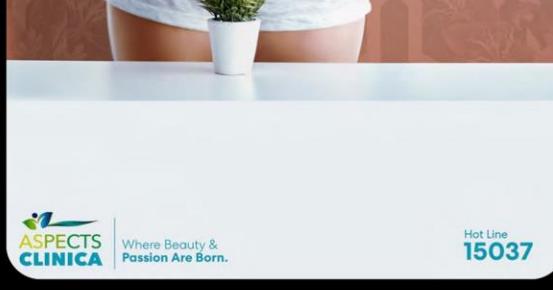
Where Beauty &  
Passion Are Born.



Hot Line  
**15037**

# مشاريع السوشيوال ميديا

## Social Media



# YOU CLINIC DR. RASHA HAMED



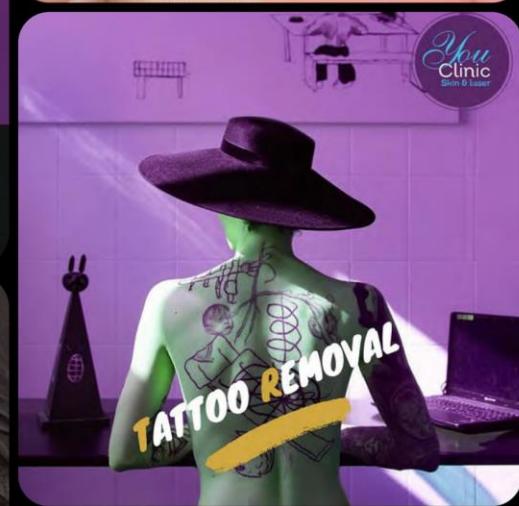
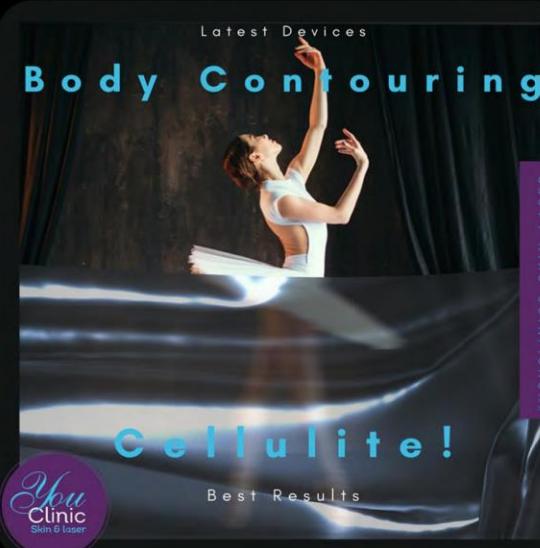
A medical center for dermatology,  
laser and aesthetic , nutrition ,  
body conturing and gynaecology!

(FACEBOOK – INSTAGRAM )



# مشاريع السوشال ميديا

## Social Media



SHINE LIKE  
THE STARS



# WIBI CLINIC

## DR. NANCY EL-KAHKY



Wibi Clinic is the highest level of professionalism that provides all the aesthetic services by Dr. Nancy El-Kahky, one of the well known dermatologists in Egypt.

(FACEBOOK - INSTAGRAM )

# مشاريع السوشيال ميديا

## Social Media





# BEAUTY CLINIC



# مشاريع السوشيوال ميديا

## Social Media



No filter  
WITH MICROBLADING



Microblading



Skin Cleansing



www.alma-clinic.com

# GLORY CLINIC



A Clinic where you can find all the dermatology and aesthetics services that you need!

(FACEBOOK - INSTAGRAM)



BODY SCULPTURE  
الجسم  
بدون جراحة

الجسم



اسأل عن عروضنا  
ASK FOR OUR OFFERS

# مشاريع السوشيال ميديا

## Social Media



# IMPLANT STATION



Implant Station

A high professionalism team in  
teeth implanting all over the  
country!

(SOCIAL MEDIA CAMPAIGN)



Implant Station

YOUR IMPLANT IS IN YOUR HAND

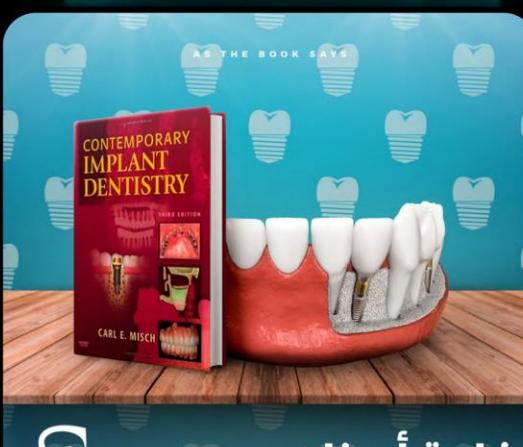


شُبّيك لِبّيك  
زُرْعَتَك بَيْن إِيْدِيك

لَوْ عَنْدَك حَالَةِ زَرَاعَةِ اَطْلَبْنَا وَهَنَكُون مَعَكَ فِي أَى مَكَانٍ

# مشاريع السوشIAL ميديا

## Social Media





One of the largest and most well known clinic with it's 6  
branches all over Egypt with all the dermatology and  
aesthetic services!

(FACEBOOK - INSTAGRAM )

مشاريع السوشال ميديا

Social Media





PRP  
ZOOM

CHARMING CLINICS

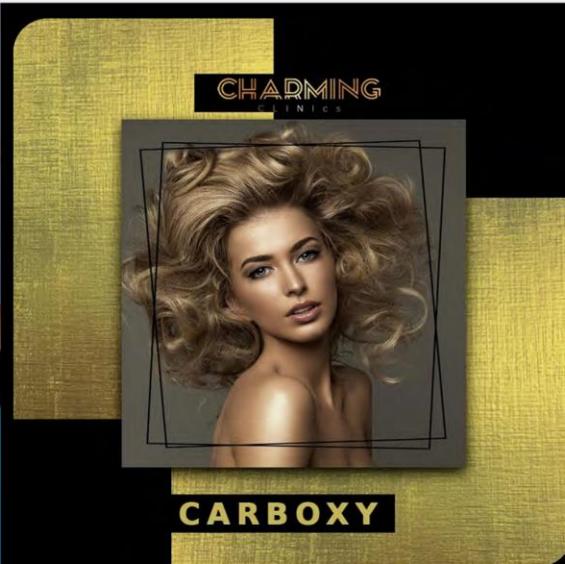
CHARMING  
CLINIC

CHARMING  
CLINICS

A Clinic where you can find all the  
dermatology and aesthetics services that  
you need!  
(FACEBOOK - INSTAGRAM)

# مشاريع السوشيال ميديا

## Social Media



مشاريع السوشيال ميديا

NINE SHOE



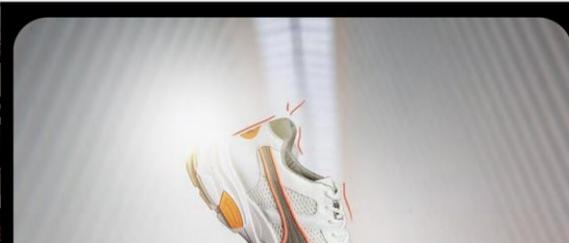
*Real Shoes*  
**FOR REAL MEN**



Online Store that provides the highest quality of shoes for  
men and women!  
(FACEBOOK - INSTAGRAM )

# مشاريع السوشيال ميديا

## Social Media





أحدث أجهزة  
القياس والتغذية

1080P

REC



## فيديو شخصيات متراكمة







أحدث أجهزة  
التصوير

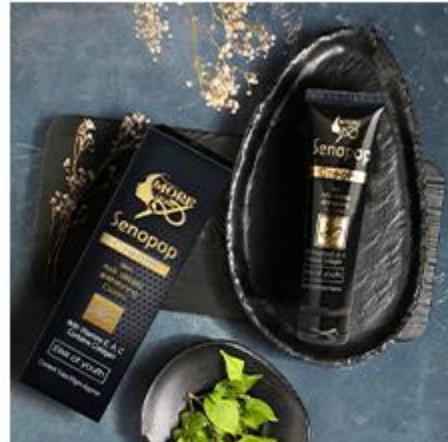
1080P

REC



# تصوير المنتجات

1080P



REC

1080P

REC



## تصوير المنتجات

1080P

REC



1080P

REC



## تصوير المنتجات

1080P

REC



A blurred background image of a person sitting at a desk, working on a laptop computer. The scene is lit with warm, golden light, creating a professional and focused atmosphere.

أحدث أعمالنا | تطوير موقع الويب

# مواقع الويب



# مواقع الويب

The image shows a laptop and a smartphone side-by-side, both displaying the website for Wav, a water delivery service. The laptop screen is larger and more prominent.

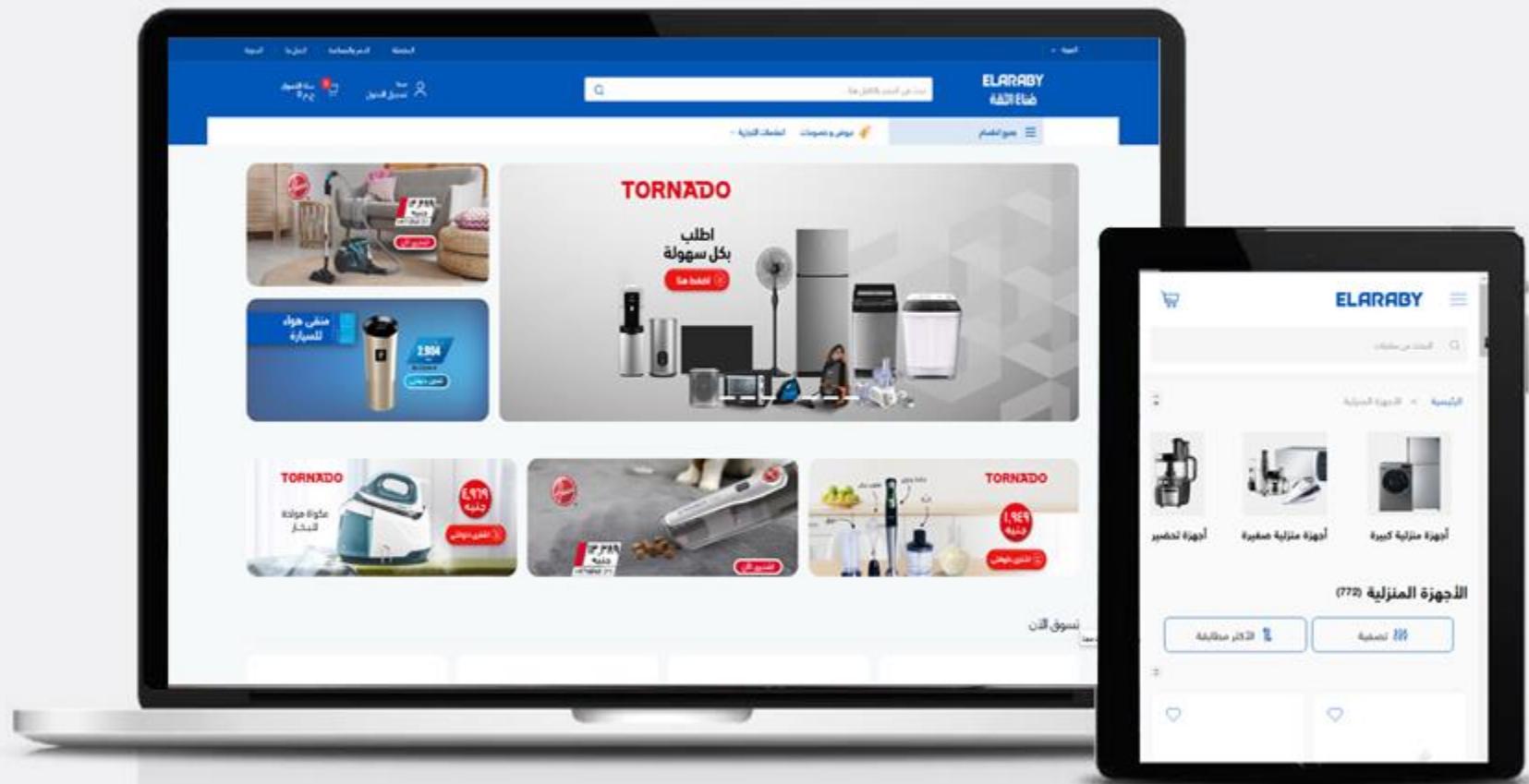
**Laptop Screen Content:**

- Header:** Includes social media icons (Facebook, Twitter, LinkedIn, Google+, YouTube), a search bar, and account management buttons for "إنشاء حساب" (Create Account) and "تسجيل الدخول" (Log In).
- Top Right:** Contact information (920006158, info@waw.sa) and navigation links for "الرئيسية" (Home), "نواصن معدنا" (Mineral Water), "فناجيننا" (Our Pitchers), "عين نحن" (About Us), and "نواصن معدنا" (Mineral Water).
- Main Image:** A man in a blue polo shirt and cap holding a large blue water jug.
- Text Overlay:** "خصومات تصل الى 70%" (Up to 70% discounts) and "مع واف وفرنالك كل طلباتك" (With Wav, get all your orders fulfilled).
- Text Below:** "مع شركة واف هنوصلك المياه في أي مكان هنا اطلب طلبك الان" (With Wav, we deliver water to any place. Order now!).
- Buttons:** "اتصل بنا" (Contact us) and "اطلب الان" (Order now).

**Smartphone Screen Content:**

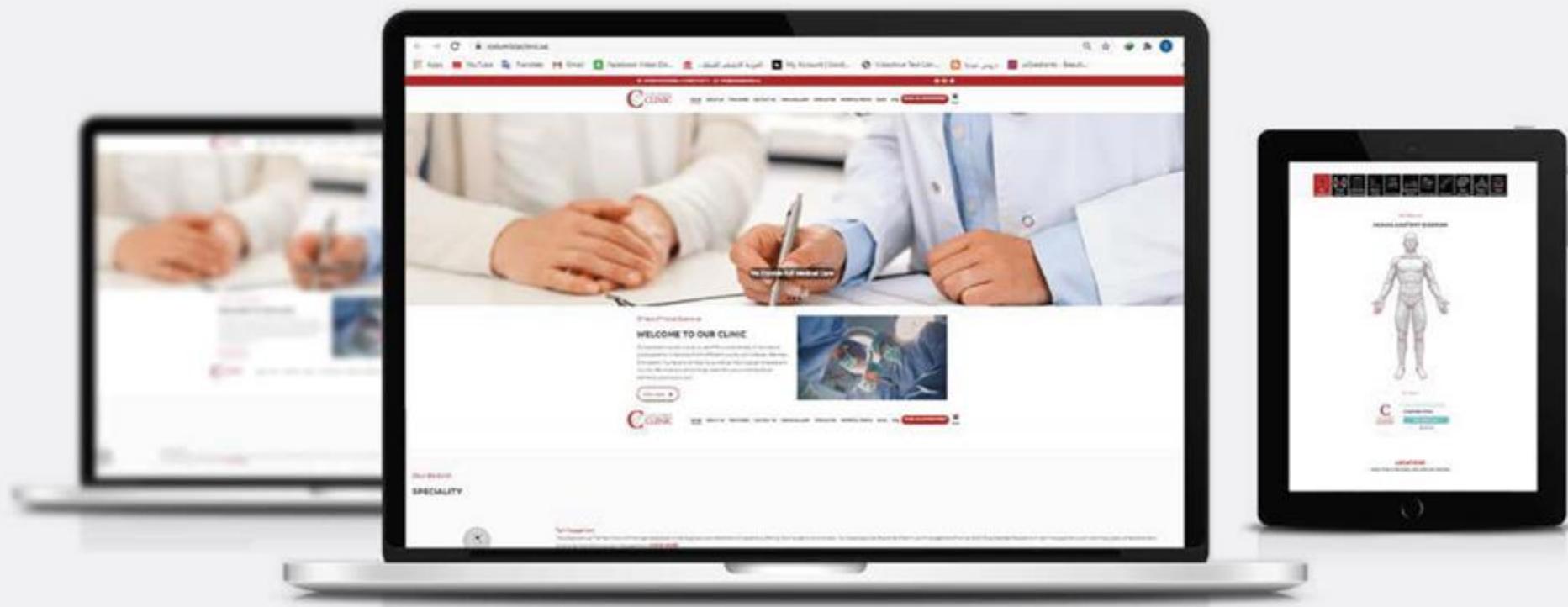
- Header:** Includes contact information (920006158, info@waw.sa) and the Wav logo.
- Section:** "توصيل مجاني" (Free delivery) featuring an image of a delivery person.
- Section:** "الم المنتجات التي نوفرها لكم" (The products we offer you) showing a small image of a water bottle.

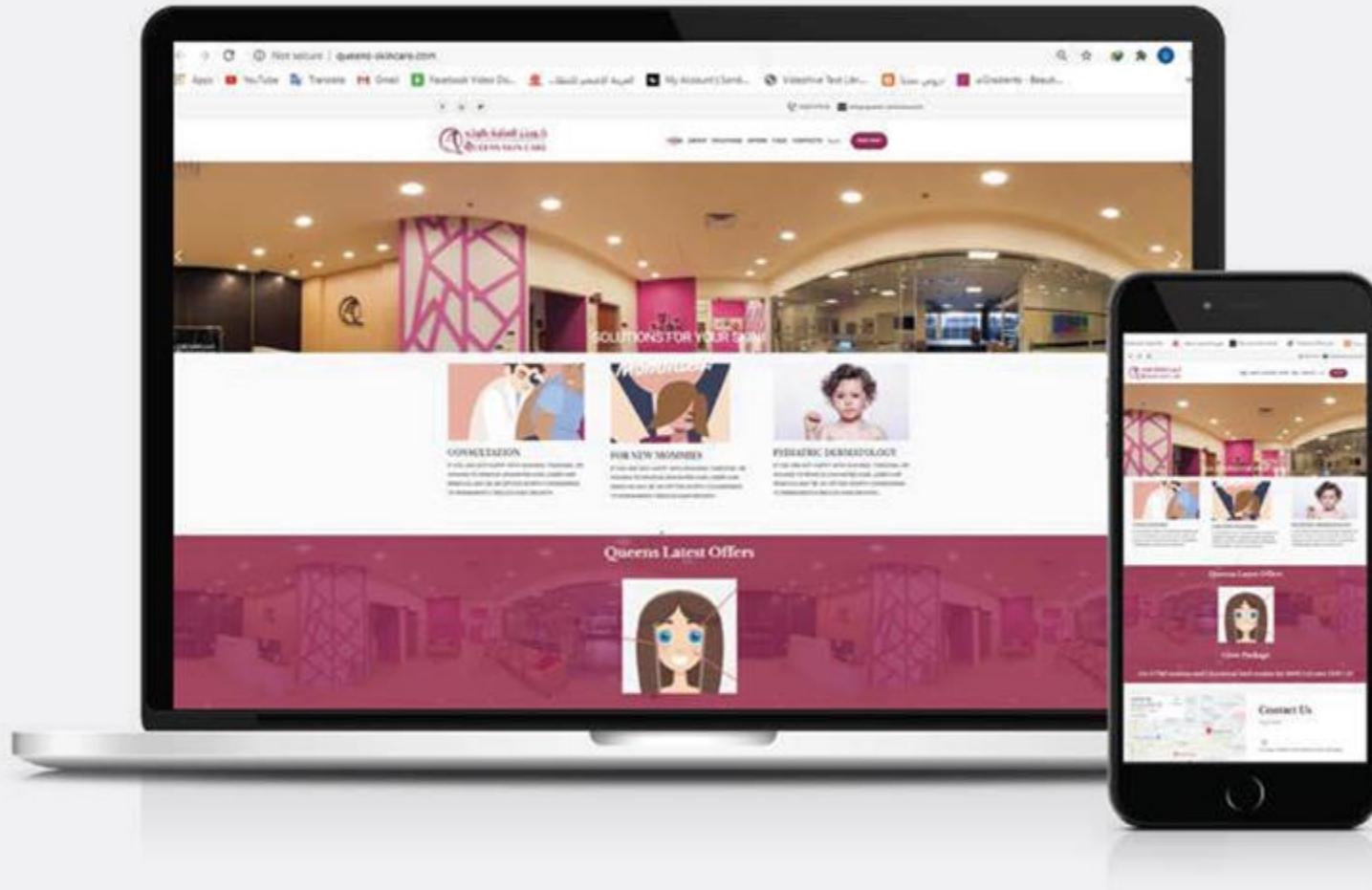
# مواقع الويب

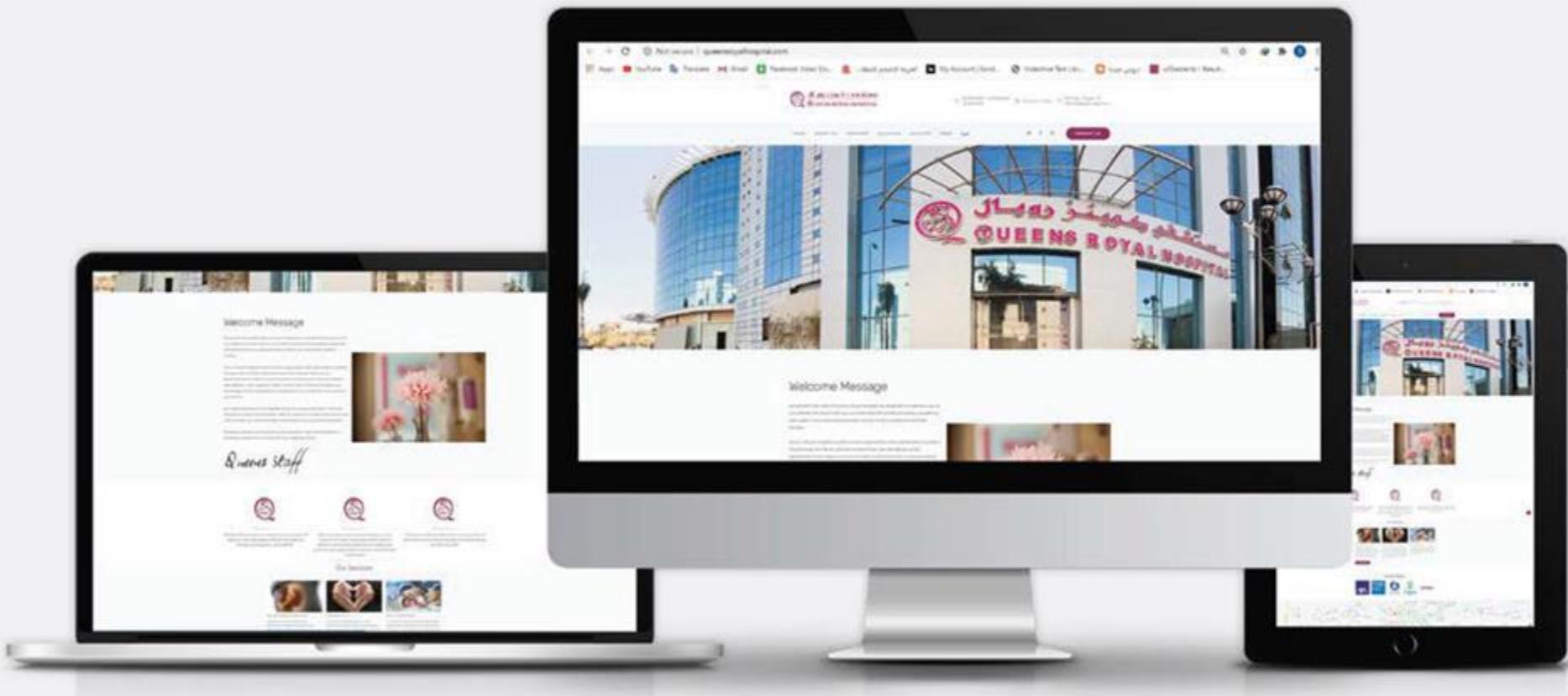




# مواقع الويب

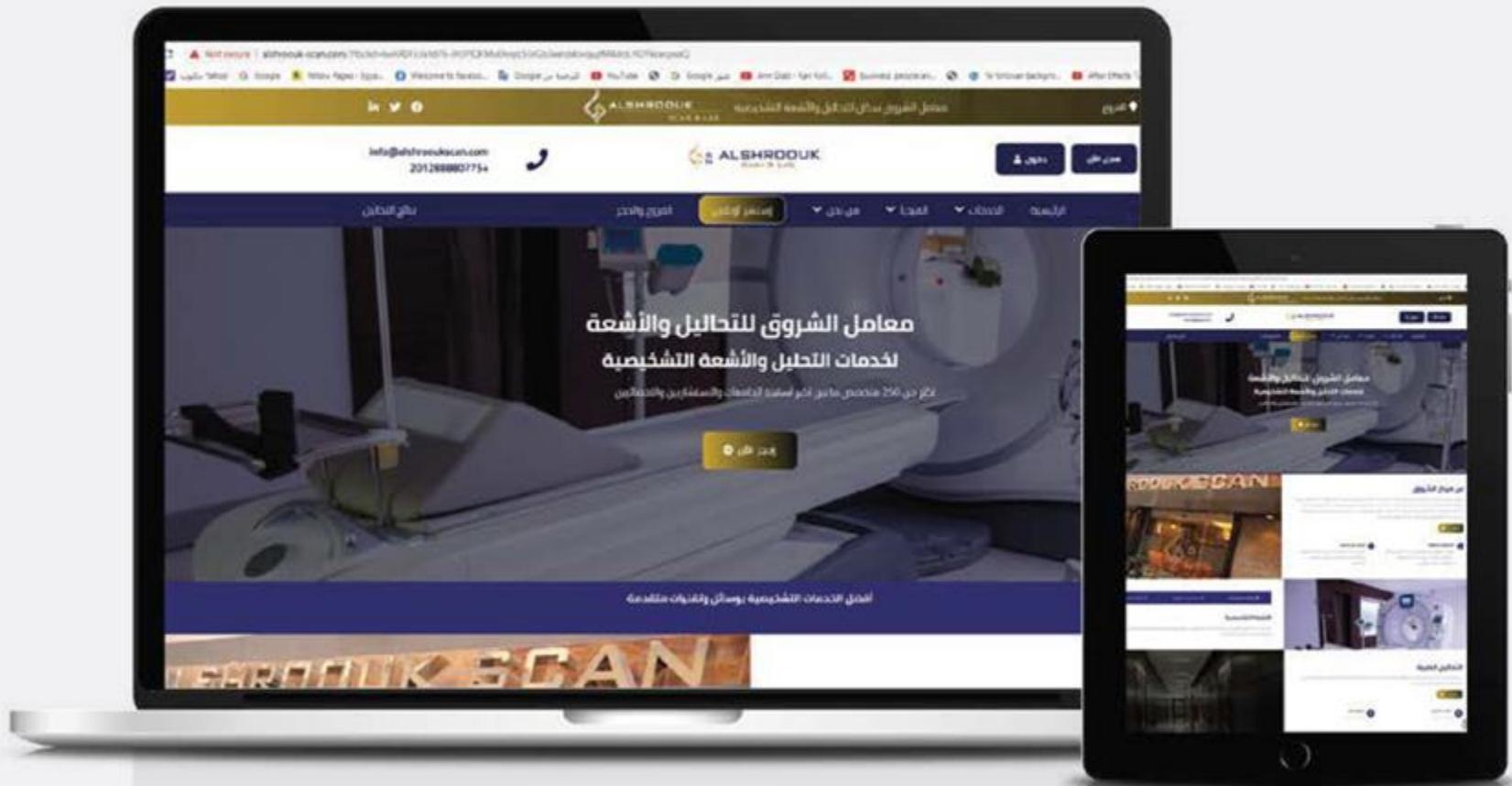








# مواقع الويب



Select

## Search Engine Optimization

301 Redirect

B2B

Backlinks

Conversions

Keywords

PPC

Search Engine Marketing

Supplemental

404 Pages

Blog

Conversion Form

Description

Domain Age

Icons

Image



traffic

SEO

meta description

Search Engine Optimization

Search online

أحدث أشكال تحسين محركات البحث |

# تحسين محركات البحث

The meta description was found and implemented in the correct format! The meta description is important in determining what a webpage is about. The meta description serves this purpose as well as many others. The meta description is used by search engines when determining where your site places in search results. If you neglect to include a description, some search engines will use the title of the page as the meta description. This is typically not a scenario that you should rely on. Writing your own brief meta description is the best way to ensure that your site is represented accurately in search results.

Most pages have

Meta Descriptions



# تحسين محرك البحث



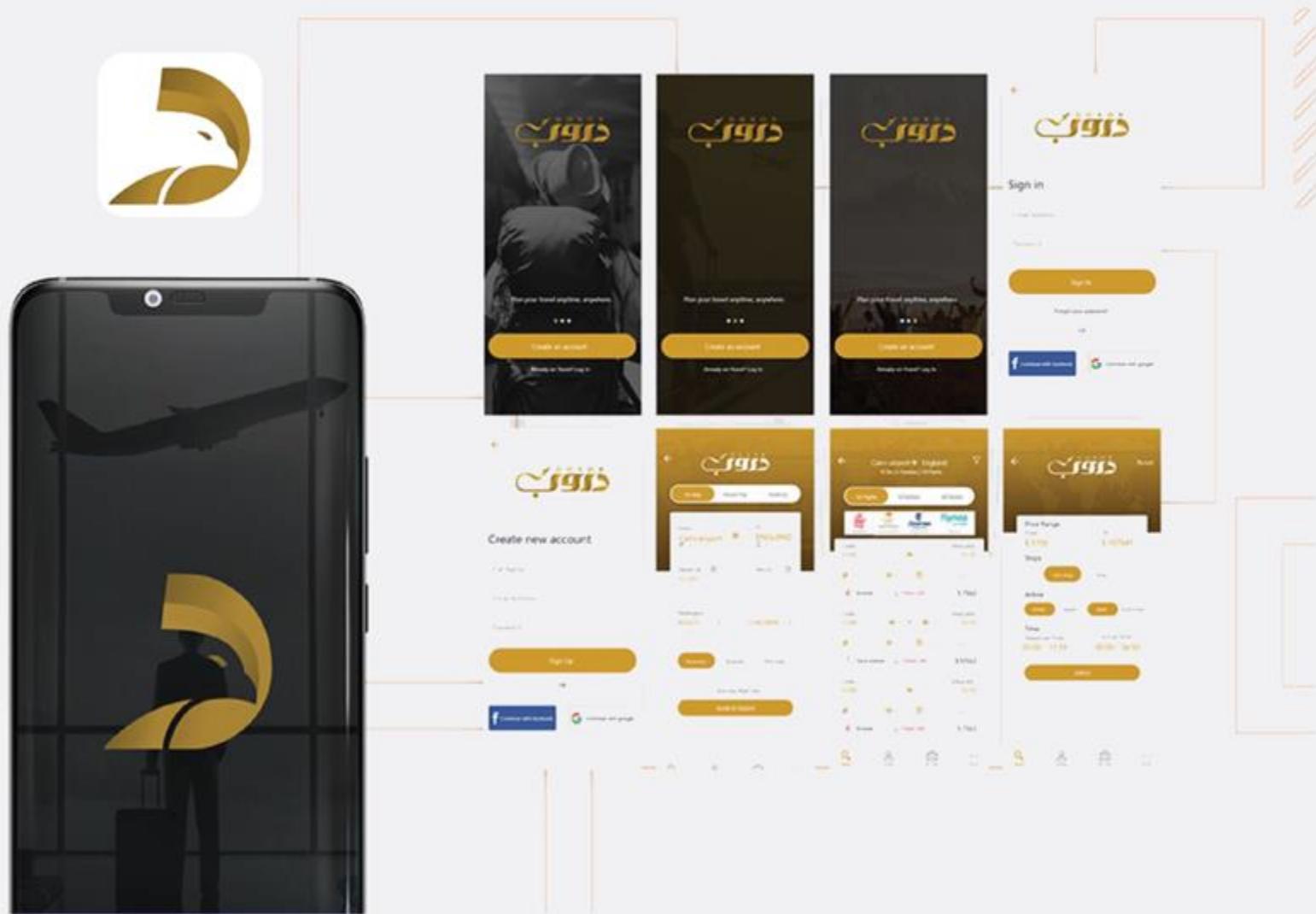
تدسين مدرک البحث



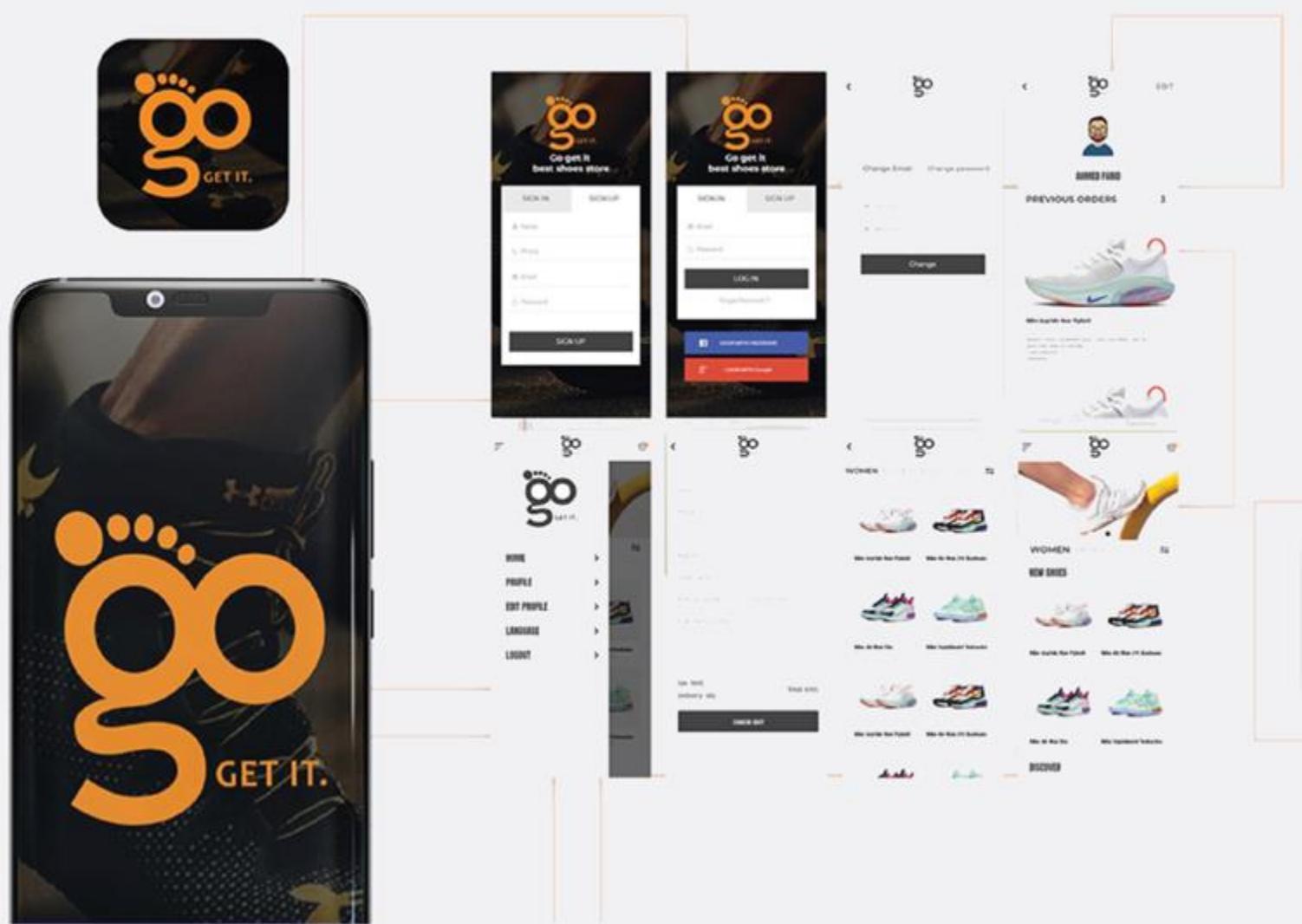
A blurred background image of a person sitting at a table, looking at a smartphone. On the table are a laptop and some papers.

# أحدث تطبيقات الجوال

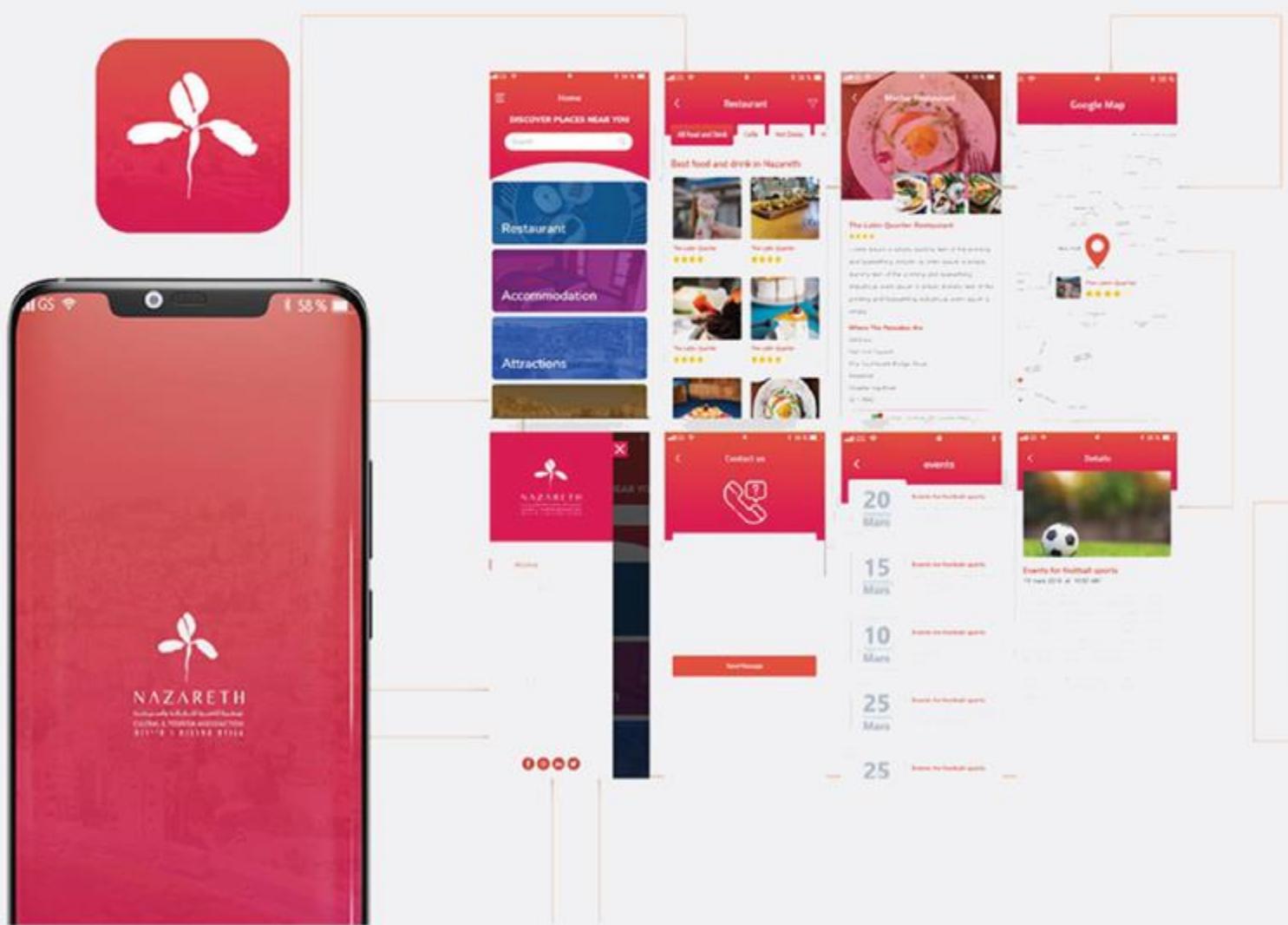
# تطبيق الجوال



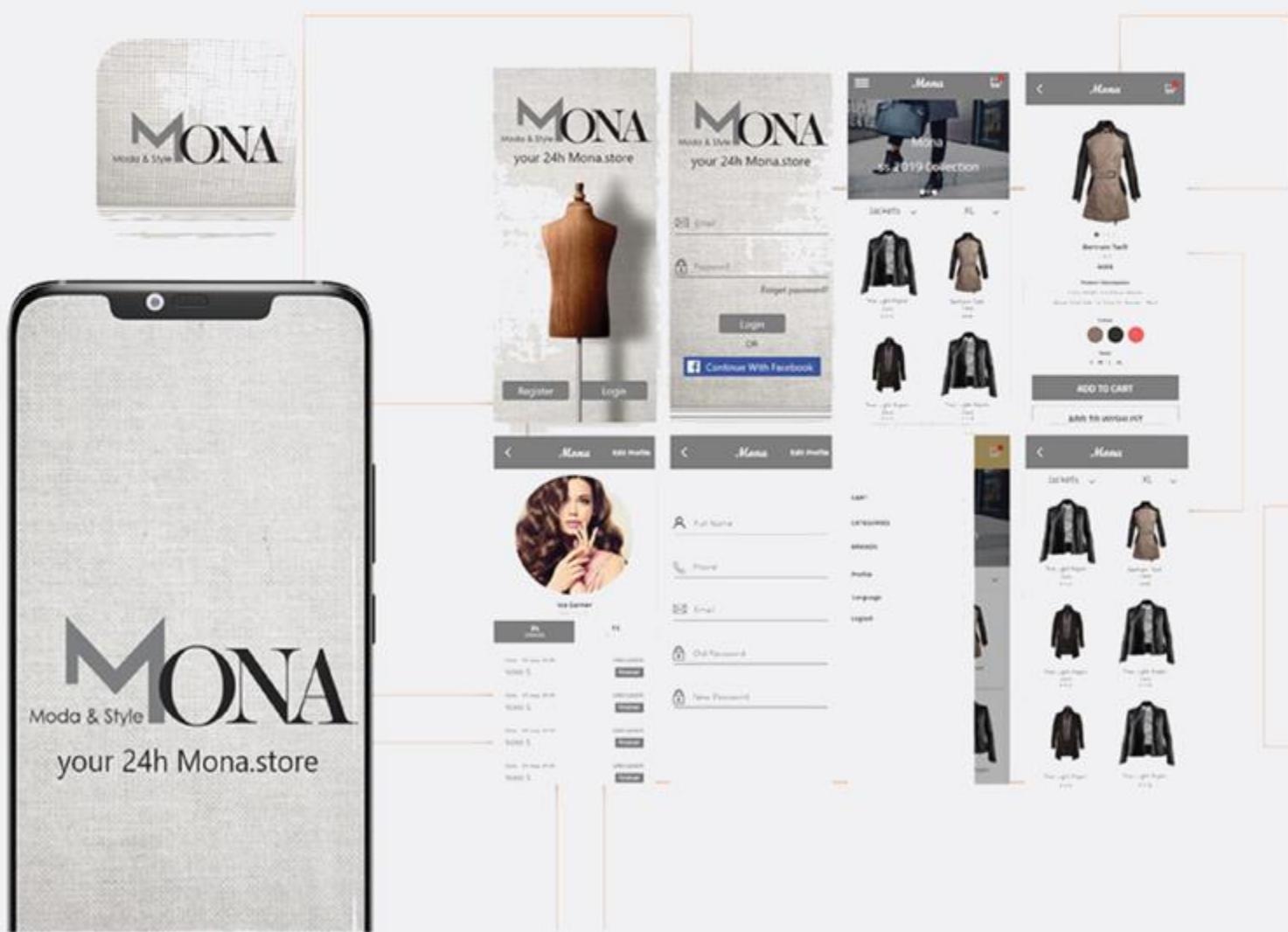
# تطبيق الجوّال



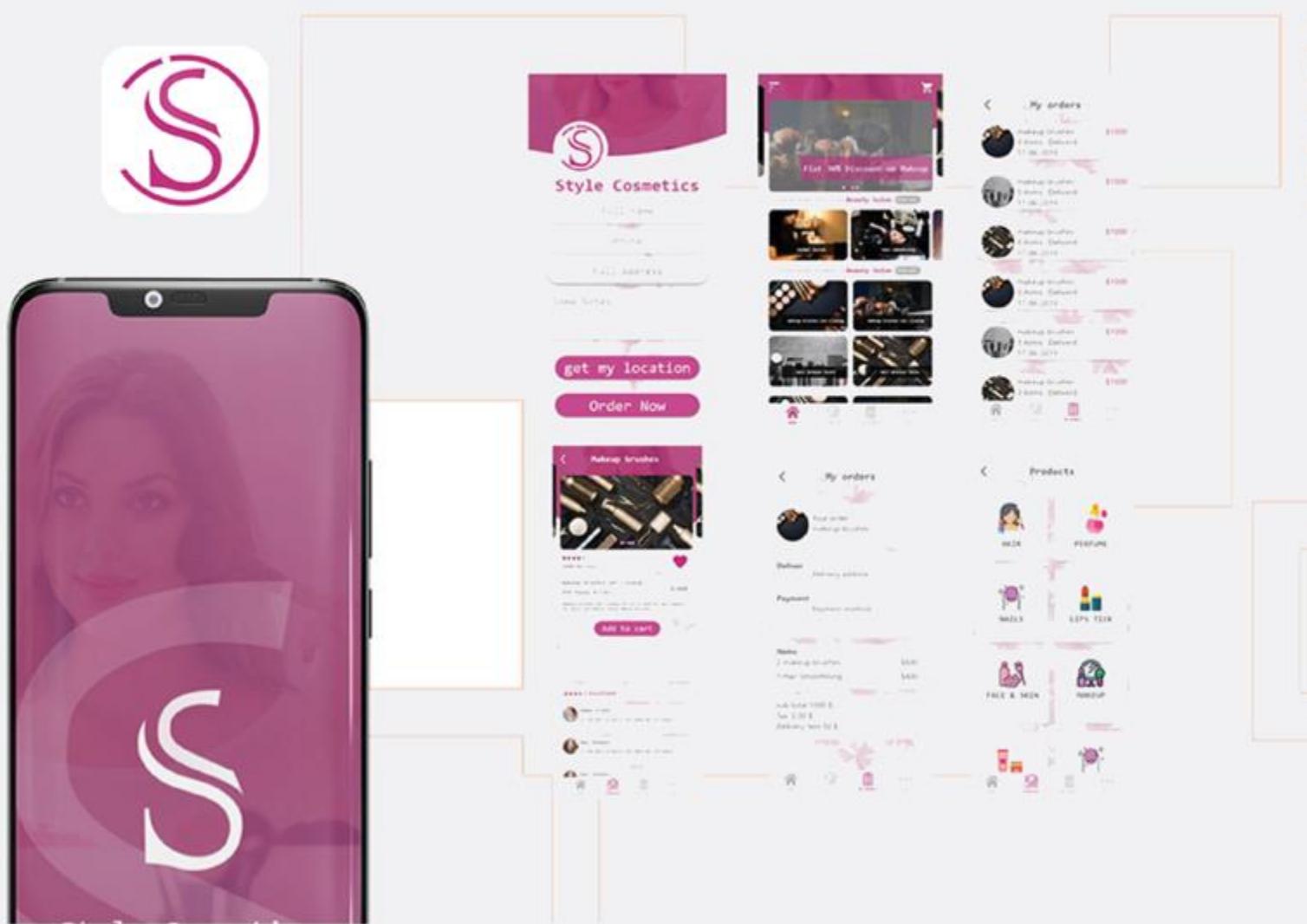
# تطبيق الجوّال



# تطبيق الجوّال



# تطبيق الجوال





Logo  
Designer

# THANK YOU

## let's make something great

REACH OUT TODAY AND REQUEST YOUR BRAND DESIGN NOW

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